



2011 Post Show Report  
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## PRESS RELEASES

### **BUSH ECONOMIST, OBAMA PRIMARY RIVAL TO ADDRESS UTILITY EXECS**

Utilities Will Discuss Smart Grid Business at Electric Light & Power Executive Conference  
Click here to read full press release.

### **TOP INDUSTRY MAG: OG&E IS BEST ELECTRIC UTILITY IN NORTH AMERICA**

*Electric Light & Power* magazine, the voice of the electric utility industry since 1922, today announced it has named Oklahoma City-based OG&E Electric Services as the best electric utility in North America and is awarding OG&E its prestigious Utility of the Year designation for 2011. Click here to read full press release.

### **BUSH ECONOMIST, OBAMA PRIMARY RIVAL TO ADDRESS UTILITY EXECS**

Utilities Will Discuss Smart Grid Business at Electric Light & Power Executive Conference

Executives from some of the world's most powerful electric utilities will meet Jan. 22 and 23 in San Antonio to discuss the effects of new technology, consumer acceptance and the global economy on their smart grid business decisions.

Keynote speakers for the third annual Electric Light & Power Executive Conference will be economist Todd Buchholz and former Energy Secretary Bill Richardson.

"The executive conference translates the most anticipated topics from North America's leading T&D show, DistribuTECH, into business language for utility executives and vice presidents," said Teresa Hansen, chairwoman of both conferences and editor in chief of *Electric Light & Power* and *POWERGRID International* magazines. "We're especially excited to hear our keynotes. Todd Buchholz led the Bush administration's White House Energy Strategy, and Bill Richardson has done just about everything—he's a former energy secretary, New Mexico governor, U.N. ambassador and U.S. congressman, and he ran for president in 2008."

In addition to the keynotes, four sessions will share lessons learned:

1. How to Select and Finance Smart Grid Distribution Technology
2. Technology Trends That Will Change the Future
3. We Brought Renewables to the Grid - Here's How
4. Execs Who've Installed Smart Meters - Do This, Not That

Presenters detailing their smart grid experiences are from Public Service Electric & Gas, PHI Power Delivery, Duke Energy Corp., Deloitte, Alstom Grid, OGE Energy Corp., CenterPoint Energy, Pecan Street Project, Southern California Edison and others.

Attendance at the Electric Light & Power Executive Conference is limited to provide optimum interaction among attendees, presenters and keynote speakers. Attendees are welcome to VIP seating during the DistribuTECH Conference & Exhibition keynote featuring actor and economist Ben Stein.

### **TOP INDUSTRY MAG: OG&E IS BEST ELECTRIC UTILITY IN NORTH AMERICA**

TULSA, Okla., Dec. 9, 2011/PennWell Corp. — *Electric Light & Power* magazine, the voice of the electric utility industry since 1922, today announced it has named Oklahoma City-based OG&E Electric Services as the best electric utility in North America and is awarding OG&E its prestigious Utility of the Year designation for 2011. Editor in Chief Teresa Hansen and her editorial staff measured North American utility customer satisfaction, financial health and renewable energy and energy efficiency efforts to select the winner. Industry chatter at conventions, trade shows and conferences drew additional points.

"This year everyone's talking about OG&E's smart meter rollout and whether the model can be replicated as successfully elsewhere," Hansen said. "OG&E has installed nearly half a million smart meters—they're still installing 1,500 a day—and OG&E customers remain the happiest among midsize utilities. Meanwhile, Oklahoma's rates are consistently low compared with other states, and reliability is very good. OG&E got high marks for both, plus it contributed to the parent company's strong earnings in 2010."

Hansen will present the Utility of the Year award to OG&E Chairman and CEO Peter B. Delaney on Jan. 22 during the third annual Electric Light & Power Executive Conference. The conference attracts leaders from electric utilities across the globe to brainstorm utility-related

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conference attracts leaders from electric utilities across the globe to examine utility related technology solutions and share lessons learned.

An interview with Delaney will run in the November/December issue of the magazine, and Delaney's photo will run on the cover. He said he expects OG&E to flourish in the future.

"I've never been more excited about the future of OGE than I am now," Delaney said. "We have a great group of employees who are excited to build on our great foundation and execute our future plans for the benefit of their fellow members, our customers and our shareholders.

"I'm proud of what our OG&E members accomplished to receive this award. The work they do is 24/7; it's difficult and sometimes dangerous. And considering the year we've had weather-wise, keeping the power on in extreme circumstances was a significant accomplishment. We had back-to-back blizzards this winter, tornados and flooding in spring, followed by the worst heat our state has ever seen since records have been kept."

And all of it occurred during OG&E's deployment of smart meters, devices that enable two-way communication between OG&E and customers' meters. The smart meters also allow for remote service connects and disconnects and inform the utility immediately if a customer's service is interrupted.

"OG&E plans to share its successful smart metering model at our executive conference in January," Hansen said. "This is going to be huge for other utilities. There's no reason customers of other electric utilities can't be as happy as OG&E's."

Previous winners of the Utility of the Year award include Canada's Hydro-Quebec in 2010, Chicago-based Exelon Corp. in 2009 and Allentown, Pa.-based PPL Corp. in 2008.

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