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Oklahoma City's Bricktown launches free wireless Internet

After two years of preparation, the Bricktown Association and @Link WiFi recently unveiled free wireless Internet throughout the downtown Oklahoma City entertainment district.

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After two years of preparation, the Bricktown Association and @Link WiFi recently unveiled free wireless Internet throughout the downtown entertainment district.

Bricktown Association chairwoman Avis Scaramucci said the network extends through the streets of Bricktown and in several restaurants and shops. Oklahoma City-based @Link WiFi installed the network at no cost to the association or merchants.

"We appreciate the generosity and vision of @Link WiFi," Scaramucci said. "Their initiative to make Bricktown more advanced and competitive will continue to build Bricktown's reputation as a premier nationwide destination for business and recreation. This initiative helps keep us on the A-List for conferences, tournaments and vacations."

Sam Curtis, @Link president and chief executive officer, said his company first installed wireless Internet throughout the streets of Bricktown and then extended the network to all merchants and restaurants in the area. In addition to the outdoor common areas, 16 merchants offer free service inside their businesses.

"We wanted to elevate Bricktown's capabilities to entice customers, organizations and businesses to come to the area for meetings and to enjoy online connectivity anytime — for free," Curtis said.

Curtis credited the Hampton Inn, Skky Bar and JDM Investments for making the project possible by allowing antennas on their properties.

"It takes many individuals and companies working together to make Bricktown great — to bring concepts to reality," Curtis said. "I'm thankful we have companies and people willing to join together to continue building on the success of Bricktown and all it has to offer."



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