

GREATER OKLAHOMA CITY CHAMBER

Monthly Economic Indicators - prepared April 2011

Total Population	2010	2000	% CHANGE
OKC	579,999	506,132	14.6
OKCMSA	1,252,987	1,097,241	14.2
State of Oklahoma	3,751,351	3,450,654	8.7

Source: U.S. Census Bureau

Employment - OKCMSA	February 2011	February 2010	% CHANGE
Total Labor Force	562,086	565,891	-0.7
Total Employed	527,389	524,050	0.6
Total Unemployed	35,076	41,841	-16.2
Unemployment Rate	6.2	7.4	-16.2

Source: U.S. Bureau of Labor Statistics; LAUS; Note: BLS Methodology changes resulted in revisions going back to Jan 2006

Nonfarm Employment (CES) - OKCMSA	February 2011	February 2010	% CHANGE
Total Nonfarm	555,000	546,900	1.5
Goods Producing	69,200	67,100	3.1
Service-Providing	485,800	479,800	1.3
Mining and Logging	15,200	13,200	15.2
Construction	22,800	23,400	-2.6
Manufacturing	31,200	30,500	2.3
Trade, Transportation, and Utilities	97,200	94,400	3.0
Retail Trade	60,400	58,200	3.8
Information	10,300	10,900	-5.5
Financial Activities	32,500	32,800	-0.9
Professional and Business Services	70,400	67,900	3.7
Education and Health Services	76,400	75,700	0.9
Leisure and Hospitality	56,400	54,600	3.3
Other Services	22,100	22,500	-1.8
Government	120,500	121,000	-0.4

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted; Note: BLS Methodology changes resulted in revisions going back to Jan 2006

Average Weekly Earnings - Oklahoma	February 2011	February 2010	% CHANGE
Mining and Logging	\$985.06	\$983.89	0.1
Manufacturing	\$602.53	\$592.86	1.6
Durable Goods	\$669.01	\$620.43	7.8
Wholesale Trade	\$696.99	\$661.83	5.3

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted

Building Permits - OKCMSA	February 2011	February 2010	% CHANGE
Total	249	518	-51.9
Single Unit	226	237	-4.6
Double Units	0	4	> -100.0
3 & 4 Units	0	32	> -100.0
5 + Units	23	245	-90.6
Bldgs w/ 5+ Units	2	21	-90.5

Source: U.S. Census Bureau; New Privately Owned Housing Units Authorized

Residential Sales - OKC	February 2011	February 2010	% CHANGE
Total Closed	900	971	-7.3
Median Sales Price	\$126,230	\$129,900	-2.8
Average Interest Rate	4.94%	5.20%	-5.0
Average Days on Market	101	85	18.8

Source: Oklahoma City Metro Realtors Association - MLS Statistics

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FHFA House Price Index - OKCMSA	4Q2010	4Q2009	% CHANGE
OKCMSA	178.06	176.63	0.8
<i>Source: Federal Housing Finance Agency; All-Transactions Index (Estimated Using Sales Prices and Appraisal Data)</i>			

Apartment Rent Rates - OKC	Annual 2010 Avg.	Annual 2009 Avg.	% CHANGE
Average cost of 900sf, 2bed, 1 bath	693.00	647.00	7.1
<i>Source: ACCRA / C2ER</i>			

CPI	February 2011	February 2010	% CHANGE
Composite (CPI-U) U.S. City Average	221.3	216.7	2.1
<i>Source: Bureau of Labor Statistics; All Urban Consumers; Unadjusted Index; All Items</i>			

Major Airport Traffic	February 2011	February 2010	% CHANGE
Year to Date Passengers	466,217	445,839	4.6
Monthly Enplanements	107,537	109,752	-2.0
Monthly Deplanements	108,942	109,410	-0.4
<i>Source: Will Rogers World Airport</i>			

Tourism - OKC	February 2011	February 2010	% CHANGE
Hotel/Motel Occupancy Rates	54.3%	53.8%	0.9
Average Daily Rates	\$70.25	\$71.44	-1.7
<i>Source: Smith Travel</i>			

Commercial Real Estate - OKCMSA	Mid-Year 2010	Year End 2009	% CHANGE
Office Vacancy Rate	18.0%	17.1%	5.3
Office Rental Rate	\$15.60	\$15.55	0.3
Industrial Vacancy Rate	19.8%	11.9%	66.4
Industrial Rental Rate	\$3.81	\$4.68	-18.6
<i>Source: Price Edwards Market Surveys</i>			

ACCRA Cost of Living Index - OKC	Annual 2010 Avg.	Annual 2009 Avg.	% CHANGE
Composite (All Items)	91.7	89.9	2.0
Grocery Items	92.9	91.6	1.4
Housing	85.7	82.2	4.3
Utilities	88.3	84.9	4.0
Transportation	92.6	89.2	3.8
Health Care	99.2	98.3	0.9
Misc. Goods & Services	96.2	96.9	-0.7
<i>Source: ACCRA / C2ER; 100 represents national avg; Example: 91.7 indicates that OKC is 8.3% below the nation in cost of living</i>			

Sales Tax Receipts - OKC	March 2011	March 2010	% CHANGE
Primarily Jan-2011 w/ Feb-2011 estimates	\$27,306,844	\$24,993,018	9.3
<i>Source: Oklahoma Tax Commission; March News Release</i>			

OKCMSA - Oklahoma City Metropolitan Statistical Area includes Oklahoma, Cleveland, Canadian, Grady, McClain, Lincoln, Logan Counties. OKC is comprised of a 622 square mile area of incorporated city that encompasses parts or all of Oklahoma, Cleveland, Pottawatomie and Canadian Counties.

Note: Comparing data between monthly reports may lead to inaccuracies due to possible revisions. Please refer to the source for historical data.

The above data was compiled by the Greater OKC Chamber's Economic Development Division. This report, as well as extensive data and information about the Regional Partnership, can be found at www.greateroklahomacity.com