

GREATER OKLAHOMA CITY CHAMBER

Monthly Economic Indicators - prepared April 2012

Total Population	2011	2000	% CHANGE
OKC	591,967	506,132	17.0
OKCMSA	1,278,053	1,097,241	16.5
State of Oklahoma	3,791,508	3,450,654	9.9

Source: U.S. Census Bureau

Employment - OKCMSA	February 2012	February 2011	% CHANGE
Total Labor Force	580,528	573,938	1.1
Total Employed	546,621	540,171	1.2
Total Unemployed	33,907	33,767	0.4
Unemployment Rate	5.8	5.9	-1.7

Source: U.S. Bureau of Labor Statistics; LAUS; Note: BLS Methodology changes resulted in revisions going back to Jan 2006

Nonfarm Employment (CES) - OKCMSA	February 2012	February 2011	% CHANGE
Total Nonfarm	571,800	559,100	2.3
Goods Producing	75,100	72,200	4.0
Service-Providing	496,700	486,900	2.0
Mining and Logging	18,200	15,900	14.5
Construction	23,000	24,700	-6.9
Manufacturing	33,900	31,600	7.3
Trade, Transportation, and Utilities	101,500	97,400	4.2
Retail Trade	62,400	59,600	4.7
Information	9,600	10,100	-5.0
Financial Activities	33,000	32,100	2.8
Professional and Business Services	74,700	71,000	5.2
Education and Health Services	79,300	76,000	4.3
Leisure and Hospitality	57,200	57,000	0.4
Other Services	22,400	22,400	0.0
Government	119,000	120,900	-1.6

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted; Note: BLS Methodology changes resulted in revisions going back to Jan 2006

Average Weekly Earnings - Oklahoma	February 2012	February 2011	% CHANGE
Mining and Logging	\$889.82	\$985.06	-9.7
Manufacturing	\$683.76	\$602.53	13.5
Durable Goods	\$747.20	\$669.01	11.7
Wholesale Trade	\$692.74	\$696.99	-0.6

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted; Earnings of Production Employees

Building Permits - OKCMSA	February 2012	February 2011	% CHANGE
Total	300	249	20.5
Single Unit	280	226	23.9
Double Units	4	0	400.0
3 & 4 Units	0	0	0.0
5 + Units	16	23	-30.4
Bldgs w/ 5+ Units	2	2	0.0

Source: U.S. Census Bureau; New Privately Owned Housing Units Authorized

Residential Sales - OKC	February 2012	February 2011	% CHANGE
Total Closed	1,224	900	36.0
Median Sales Price	\$131,700	\$126,230	4.3
Average Interest Rate	4.09%	4.94%	-17.2
Average Days on Market	93	101	-7.9

Source: Oklahoma City Metro Realtors Association - MLS Statistics

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FHFA House Price Index - OKCMSA	Q4-2011	Q4-2010	% CHANGE
OKCMSA	176.85	177.50	-0.4

Source: Federal Housing Finance Agency; All-Transactions Index (Estimated Using Sales Prices and Appraisal Data)

Apartment Rent Rates - OKC	Q1-2012	Q1-2011	% CHANGE
Average cost of 900sf, 2bed, 1 bath	759.00	680.00	11.6

Source: ACCRA / C2ER

CPI	February 2012	February 2011	% CHANGE
Composite (CPI-U) U.S. City Average	227.7	221.3	2.9

Source: Bureau of Labor Statistics; All Urban Consumers; Unadjusted Index; All Items

Major Airport Traffic	February 2012	February 2011	% CHANGE
Year to Date Passengers	504,787	466,217	8.3
Monthly Enplanements	125,183	107,537	16.4
Monthly Deplanements	126,105	108,942	15.8

Source: Will Rogers World Airport

Tourism - OKC	February 2012	February 2011	% CHANGE
Hotel/Motel Occupancy Rates	59.4%	53.8%	10.4
Average Daily Rates	\$74.11	\$70.77	4.7

Source: Smith Travel

Commercial Real Estate - OKCMSA	Year-End 2011	Year-End 2010	% CHANGE
Office Vacancy Rate	16.4%	17.0%	-3.5
Office Rental Rate	\$15.74	\$15.60	0.9
Industrial Vacancy Rate*	16.3%	19.8%	-17.7
Industrial Rental Rate*	\$4.89	\$3.81	28.3

Source: Price Edwards Market Surveys; Industrial rates are for Mid-Year 2011 (year end not yet available)

ACCRA Cost of Living Index - OKC	Q1-2012	Q1-2011	% CHANGE
Composite (All Items)	91.5	89.1	2.7
Grocery Items	90.2	92.9	-2.9
Housing	89.1	85.0	4.8
Utilities	91.4	86.6	5.5
Transportation	95.3	88.1	8.2
Health Care	102.2	101.3	0.9
Misc. Goods & Services	91.5	90.6	1.0

Source: ACCRA / C2ER; 100 represents national avg; Example: 91.5 indicates that OKC is 8.5% below the nation in cost of living

Sales Tax Receipts - OKC	March 2012	March 2011	% CHANGE
Primarily Jan-2012 w/ Feb-2012 estimates	\$30,665,176	\$27,306,844	12.3

Source: Oklahoma Tax Commission; March 2012 News Release

OKCMSA - Oklahoma City Metropolitan Statistical Area includes Oklahoma, Cleveland, Canadian, Grady, McClain, Lincoln, Logan Counties. *OKC* is comprised of a 622 square mile area of incorporated city that encompasses parts or all of Oklahoma, Cleveland, Pottawatomie and Canadian Counties.

Note: Comparing data between monthly reports may lead to inaccuracies due to possible revisions. Please refer to the source for historical data.

The above data was compiled by the Greater OKC Chamber's Economic Development Division. This report, as well as extensive data and information about the Regional Partnership, can be found at www.greateroklahomacity.com