

GREATER OKLAHOMA CITY CHAMBER

Monthly Economic Indicators - prepared August 2011

Total Population	2010	2000	% CHANGE
OKC	579,999	506,132	14.6
OKCMSA	1,252,987	1,097,241	14.2
State of Oklahoma	3,751,351	3,450,654	8.7

Source: U.S. Census Bureau

Employment - OKCMSA	June 2011	June 2010	% CHANGE
Total Labor Force	567,447	572,172	-0.8
Total Employed	535,121	532,938	0.4
Total Unemployed	32,326	39,234	-17.6
Unemployment Rate	5.7	6.9	-17.4

Source: U.S. Bureau of Labor Statistics; LAUS; Note: BLS Methodology changes resulted in revisions going back to Jan 2006

Nonfarm Employment (CES) - OKCMSA	June 2011	June 2010	% CHANGE
Total Nonfarm	569,100	558,300	1.9
Goods Producing	74,200	70,600	5.1
Service-Providing	495,300	491,400	0.8
Mining and Logging	15,800	14,300	10.5
Construction	25,800	25,500	1.2
Manufacturing	32,600	30,800	5.8
Trade, Transportation, and Utilities	98,800	97,100	1.8
Retail Trade	61,400	60,200	2.0
Information	10,100	10,600	-4.7
Financial Activities	32,900	32,900	0.0
Professional and Business Services	76,300	70,000	9.0
Education and Health Services	75,400	76,400	-1.3
Leisure and Hospitality	61,200	58,500	4.6
Other Services	22,700	23,200	-2.2
Government	117,500	119,000	-1.3

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted; Note: BLS Methodology changes resulted in revisions going back to Jan 2006

Average Weekly Earnings - Oklahoma	June 2011	June 2010	% CHANGE
Mining and Logging	\$1,111.51	\$1,055.86	5.3
Manufacturing	\$644.06	\$614.61	4.8
Durable Goods	\$708.71	\$661.42	7.1
Wholesale Trade	\$705.28	\$595.59	18.4

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted; Earnings of Production Employees

Building Permits - OKCMSA	June 2011	June 2010	% CHANGE
Total	398	278	43.2
Single Unit	318	269	18.2
Double Units	4	2	100.0
3 & 4 Units	7	0	700.0
5 + Units	69	7	885.7
Bldgs w/ 5+ Units	5	1	400.0

Source: U.S. Census Bureau; New Privately Owned Housing Units Authorized

Residential Sales - OKC	June 2011	June 2010	% CHANGE
Total Closed	1,543	1,565	-1.4
Median Sales Price	\$138,000	\$138,000	0.0
Average Interest Rate	4.76%	5.12%	-7.0
Average Days on Market	85	88	-3.4

Source: Oklahoma City Metro Realtors Association - MLS Statistics

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FHFA House Price Index - OKCMSA	Q1-2011	Q1-2012	% CHANGE
OKCMSA	174.28	177.32	-1.7

Source: Federal Housing Finance Agency; All-Transactions Index (Estimated Using Sales Prices and Appraisal Data)

Apartment Rent Rates - OKC	Q1-2011	Q1-2010	% CHANGE
Average cost of 900sf, 2bed, 1 bath	680.00	704.00	-3.4

Source: ACCRA / C2ER

CPI	June 2011	June 2010	% CHANGE
Composite (CPI-U) U.S. City Average	225.7	218.0	3.6

Source: Bureau of Labor Statistics; All Urban Consumers; Unadjusted Index; All Items

Major Airport Traffic	June 2011	June 2010	% CHANGE
Year to Date Passengers	1,689,556	1,652,809	2.2
Monthly Enplanements	168,462	162,674	3.6
Monthly Deplanements	167,146	166,454	0.4

Source: Will Rogers World Airport

Tourism - OKC	June 2011	June 2010	% CHANGE
Hotel/Motel Occupancy Rates	66.9%	73.5%	-9.0
Average Daily Rates	\$73.83	\$72.63	1.7

Source: Smith Travel

Commercial Real Estate - OKCMSA	Mid-Year 2010	Year End 2009	% CHANGE
Office Vacancy Rate	18.0%	17.1%	5.3
Office Rental Rate	\$15.60	\$15.55	0.3
Industrial Vacancy Rate	19.8%	11.9%	66.4
Industrial Rental Rate	\$3.81	\$4.68	-18.6

Source: Price Edwards Market Surveys

ACCRA Cost of Living Index - OKC	Q1-2011	Q1-2010	% CHANGE
Composite (All Items)	89.1	91.9	-3.0
Grocery Items	92.9	94.6	-1.8
Housing	85.0	86.8	-2.1
Utilities	86.6	89.0	-2.7
Transportation	88.1	92.9	-5.2
Health Care	101.3	98.8	2.5
Misc. Goods & Services	90.6	95.2	-4.8

Source: ACCRA / C2ER; 100 represents national avg; Example: 89.1 indicates that OKC is 10.9% below the nation in cost of living

Sales Tax Receipts - OKC	July 2011	July 2010	% CHANGE
Primarily May-2011 w/ June-2011 estimates	\$30,468,244	\$28,852,529	5.6

Source: Oklahoma Tax Commission; July News Release

OKCMSA - Oklahoma City Metropolitan Statistical Area includes Oklahoma, Cleveland, Canadian, Grady, McClain, Lincoln, Logan Counties. OKC is comprised of a 622 square mile area of incorporated city that encompasses parts or all of Oklahoma, Cleveland, Pottawatomie and Canadian Counties.

Note: Comparing data between monthly reports may lead to inaccuracies due to possible revisions. Please refer to the source for historical data.

The above data was compiled by the Greater OKC Chamber's Economic Development Division. This report, as well as extensive data and information about the Regional Partnership, can be found at www.greateroklahomacity.com