

GREATER OKLAHOMA CITY CHAMBER

Monthly Economic Indicators - prepared February 2011

Total Population	2010	2000	% CHANGE
OKC	579,999	506,132	14.6
OKCMSA	1,252,987	1,097,241	14.2
State of Oklahoma	3,751,351	3,450,654	8.7

Source: U.S. Census Bureau

Employment - OKCMSA	December 2010	December 2009	% CHANGE
Total Labor Force	566,406	573,658	-1.3
Total Employed	531,617	539,186	-1.4
Total Unemployed	34,789	34,472	0.9
Unemployment Rate	6.1	6.0	1.7

Source: U.S. Bureau of Labor Statistics; LAUS

Nonfarm Employment (CES) - OKCMSA	December 2010	December 2009	% CHANGE
Total Nonfarm	565,400	559,800	1.0
Goods Producing	70,700	68,400	3.4
Service-Providing	494,700	491,400	0.7
Mining and Logging	14,500	12,400	16.9
Construction	25,300	25,000	1.2
Manufacturing	30,900	31,000	-0.3
Trade, Transportation, and Utilities	99,400	97,200	2.3
Retail Trade	63,600	60,100	5.8
Information	11,700	12,000	-2.5
Financial Activities	33,300	32,900	1.2
Professional and Business Services	74,000	70,700	4.7
Education and Health Services	78,500	78,500	0.0
Leisure and Hospitality	56,400	56,500	-0.2
Other Services	22,600	23,100	-2.2
Government	118,800	120,500	-1.4

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted

Average Weekly Earnings - Oklahoma	December 2010	December 2009	% CHANGE
Mining and Logging	\$1,097.45	\$973.64	12.7
Manufacturing	\$601.34	\$611.89	-1.7
Durable Goods	\$679.15	\$634.78	7.0
Wholesale Trade	\$641.86	\$647.71	-0.9

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted

Building Permits - OKCMSA	December 2010	December 2009	% CHANGE
Total	288	405	-28.9
Single Unit	221	229	-3.5
Double Units	4	2	100.0
3 & 4 Units	23	0	> 100%
5 + Units	40	174	-77.0
Bldgs w/ 5+ Units	2	15	-86.7

Source: U.S. Census Bureau; New Privately Owned Housing Units Authorized

Residential Sales - OKC	December 2010	December 2009	% CHANGE
Total Closed	1,085	1,061	2.3
Median Sales Price	\$133,000	\$147,246	-9.7
Average Interest Rate	4.60%	5.21%	-11.7
Average Days on Market	96	81	18.5

Source: Oklahoma City Metro Realtors Association - MLS Statistics

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FHFA House Price Index - OKCMSA	4Q2010	4Q2009	% CHANGE
OKCMSA	178.06	176.63	0.8

Source: Federal Housing Finance Agency; All-Transactions Index (Estimated Using Sales Prices and Appraisal Data)

Apartment Rent Rates - OKC	Annual 2010 Avg.	Annual 2009 Avg.	% CHANGE
Average cost of 900sf, 2bed, 1 bath	693.00	647.00	7.1

Source: ACCRA / C2ER

CPI	December 2010	December 2009	% CHANGE
Composite (CPI-U) U.S. City Average	219.1	215.9	1.5

Source: Bureau of Labor Statistics; All Urban Consumers; Unadjusted Index; All Items

Major Airport Traffic	December 2010	December 2009	% CHANGE
Year to Date Passengers	3,466,127	3,384,671	2.4
Monthly Enplanements	147,179	138,131	6.6
Monthly Deplanements	137,374	131,121	4.8

Source: Will Rogers World Airport

Tourism - OKC	December 2010	December 2009	% CHANGE
Hotel/Motel Occupancy Rates	46.2%	45.3%	2.0
Average Daily Rates	\$68.41	\$68.98	-0.8

Source: Smith Travel

Commercial Real Estate - OKCMSA	Mid-Year 2010	Year End 2009	% CHANGE
Office Vacancy Rate	18.0%	17.1%	5.3
Office Rental Rate	\$15.60	\$15.55	0.3
Industrial Vacancy Rate	19.8%	11.9%	66.4
Industrial Rental Rate	\$3.81	\$4.68	-18.6

Source: Price Edwards Market Surveys

ACCRA Cost of Living Index - OKC	Annual 2010 Avg.	Annual 2009 Avg.	% CHANGE
Composite (All Items)	91.7	89.9	2.0
Grocery Items	92.9	91.6	1.4
Housing	85.7	82.2	4.3
Utilities	88.3	84.9	4.0
Transportation	92.6	89.2	3.8
Health Care	99.2	98.3	0.9
Misc. Goods & Services	96.2	96.9	-0.7

Source: ACCRA / C2ER; 100 represents national avg; Example: 91.7 indicates that OKC is 8.3% below the nation in cost of living

Sales Tax Receipts - OKC	January 2010	January 2009	% CHANGE
Primarily Nov-2010 w/ Dec-2010 estimates	\$31,024,875	\$27,466,037	13.0

Source: Oklahoma Tax Commission; January News Release

OKCMSA - Oklahoma City Metropolitan Statistical Area includes Oklahoma, Cleveland, Canadian, Grady, McClain, Lincoln, Logan Counties. OKC is comprised of a 622 square mile area of incorporated city that encompasses parts or all of Oklahoma, Cleveland, Pottawatomie and Canadian Counties.

Note: Comparing data between monthly reports may lead to inaccuracies due to possible revisions. Please refer to the source for historical data.

The above data was compiled by the Greater OKC Chamber's Economic Development Division. This report, as well as extensive data and information about the Regional Partnership, can be found at www.greateroklahomacity.com