

GREATER OKLAHOMA CITY CHAMBER

Monthly Economic Indicators - prepared March 2011

Total Population	2010	2000	% CHANGE
OKC	579,999	506,132	14.6
OKCMSA	1,252,987	1,097,241	14.2
State of Oklahoma	3,751,351	3,450,654	8.7

Source: U.S. Census Bureau

Employment - OKCMSA	January 2011	January 2010	% CHANGE
Total Labor Force	558,048	564,096	-1.1
Total Employed	522,810	522,899	0.0
Total Unemployed	35,238	41,197	-14.5
Unemployment Rate	6.3	7.3	-13.7

Source: U.S. Bureau of Labor Statistics; LAUS; Note: BLS Methodology changes resulted in revisions going back to Jan 2006

Nonfarm Employment (CES) - OKCMSA	January 2011	January 2010	% CHANGE
Total Nonfarm	552,100	544,100	1.5
Goods Producing	69,900	67,600	3.4
Service-Providing	482,200	476,500	1.2
Mining and Logging	15,200	13,100	16.0
Construction	23,500	23,900	-1.7
Manufacturing	31,200	30,600	2.0
Trade, Transportation, and Utilities	96,600	94,800	1.9
Retail Trade	59,800	58,600	2.0
Information	10,300	11,000	-6.4
Financial Activities	32,500	32,800	-0.9
Professional and Business Services	71,000	67,300	5.5
Education and Health Services	76,500	75,400	1.5
Leisure and Hospitality	56,000	54,700	2.4
Other Services	22,100	22,500	-1.8
Government	117,100	118,000	-0.8

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted; Note: BLS Methodology changes resulted in revisions going back to Jan 2006

Average Weekly Earnings - Oklahoma	January 2011	January 2010	% CHANGE
Mining and Logging	\$1,046.47	\$1,021.92	2.4
Manufacturing	\$593.82	\$577.49	2.8
Durable Goods	\$661.69	\$621.68	6.4
Wholesale Trade	\$701.24	\$664.39	5.5

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted

Building Permits - OKCMSA	January 2011	January 2010	% CHANGE
Total	242	284	-14.8
Single Unit	212	209	1.4
Double Units	6	6	0.0
3 & 4 Units	0	16	> -100.0
5 + Units	24	53	-54.7
Bldgs w/ 5+ Units	3	5	-40.0

Source: U.S. Census Bureau; New Privately Owned Housing Units Authorized

Residential Sales - OKC	January 2011	January 2010	% CHANGE
Total Closed	848	706	20.1
Median Sales Price	\$126,000	\$119,900	5.1
Average Interest Rate	4.84%	5.22%	-7.3
Average Days on Market	93	83	12.0

Source: Oklahoma City Metro Realtors Association - MLS Statistics

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FHFA House Price Index - OKCMSA	4Q2010	4Q2009	% CHANGE
OKCMSA	178.06	176.63	0.8
<i>Source: Federal Housing Finance Agency; All-Transactions Index (Estimated Using Sales Prices and Appraisal Data)</i>			

Apartment Rent Rates - OKC	Annual 2010 Avg.	Annual 2009 Avg.	% CHANGE
Average cost of 900sf, 2bed, 1 bath	693.00	647.00	7.1
<i>Source: ACCRA / C2ER</i>			

CPI	January 2011	January 2010	% CHANGE
Composite (CPI-U) U.S. City Average	220.2	216.7	1.6
<i>Source: Bureau of Labor Statistics; All Urban Consumers; Unadjusted Index; All Items</i>			

Major Airport Traffic	January 2011	January 2010	% CHANGE
Year to Date Passengers	249,738	226,677	10.2
Monthly Enplanements	121,278	110,225	10.0
Monthly Deplanements	128,460	116,452	10.3
<i>Source: Will Rogers World Airport</i>			

Tourism - OKC	January 2011	January 2010	% CHANGE
Hotel/Motel Occupancy Rates	48.4%	44.2%	9.5
Average Daily Rates	\$69.61	\$68.95	1.0
<i>Source: Smith Travel</i>			

Commercial Real Estate - OKCMSA	Mid-Year 2010	Year End 2009	% CHANGE
Office Vacancy Rate	18.0%	17.1%	5.3
Office Rental Rate	\$15.60	\$15.55	0.3
Industrial Vacancy Rate	19.8%	11.9%	66.4
Industrial Rental Rate	\$3.81	\$4.68	-18.6
<i>Source: Price Edwards Market Surveys</i>			

ACCRA Cost of Living Index - OKC	Annual 2010 Avg.	Annual 2009 Avg.	% CHANGE
Composite (All Items)	91.7	89.9	2.0
Grocery Items	92.9	91.6	1.4
Housing	85.7	82.2	4.3
Utilities	88.3	84.9	4.0
Transportation	92.6	89.2	3.8
Health Care	99.2	98.3	0.9
Misc. Goods & Services	96.2	96.9	-0.7
<i>Source: ACCRA / C2ER; 100 represents national avg; Example: 91.7 indicates that OKC is 8.3% below the nation in cost of living</i>			

Sales Tax Receipts - OKC	February 2011	February 2010	% CHANGE
Primarily Dec-2010 w/ Jan-2011 estimates	\$31,955,682	\$28,686,483	11.4
<i>Source: Oklahoma Tax Commission; February News Release</i>			

OKCMSA - Oklahoma City Metropolitan Statistical Area includes Oklahoma, Cleveland, Canadian, Grady, McClain, Lincoln, Logan Counties. OKC is comprised of a 622 square mile area of incorporated city that encompasses parts or all of Oklahoma, Cleveland, Pottawatomie and Canadian Counties.

Note: Comparing data between monthly reports may lead to inaccuracies due to possible revisions. Please refer to the source for historical data.

The above data was compiled by the Greater OKC Chamber's Economic Development Division. This report, as well as extensive data and information about the Regional Partnership, can be found at www.greateroklahomacity.com