

GREATER OKLAHOMA CITY CHAMBER

Monthly Economic Indicators - prepared March 2012

Total Population	2010	2000	% CHANGE
OKC	579,999	506,132	14.6
OKCMSA	1,252,987	1,097,241	14.2
State of Oklahoma	3,751,351	3,450,654	8.7

Source: U.S. Census Bureau

Employment - OKCMSA	January 2012	January 2011	% CHANGE
Total Labor Force	575,146	570,792	0.8
Total Employed	541,191	535,849	1.0
Total Unemployed	33,955	34,943	-2.8
Unemployment Rate	5.9	6.1	-3.3

Source: U.S. Bureau of Labor Statistics; LAUS; Note: BLS Methodology changes resulted in revisions going back to Jan 2006

Nonfarm Employment (CES) - OKCMSA	January 2012	January 2011	% CHANGE
Total Nonfarm	566,700	556,000	1.9
Goods Producing	75,100	72,300	3.9
Service-Providing	491,600	483,700	1.6
Mining and Logging	18,100	15,600	16.0
Construction	23,200	25,300	-8.3
Manufacturing	33,800	31,400	7.6
Trade, Transportation, and Utilities	102,400	97,900	4.6
Retail Trade	63,400	60,100	5.5
Information	9,700	10,200	-4.9
Financial Activities	32,600	32,000	1.9
Professional and Business Services	73,200	71,100	3.0
Education and Health Services	79,600	75,900	4.9
Leisure and Hospitality	56,200	57,000	-1.4
Other Services	22,300	22,400	-0.4
Government	115,600	117,200	-1.4

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted; Note: BLS Methodology changes resulted in revisions going back to Jan 2006

Average Weekly Earnings - Oklahoma	January 2012	January 2011	% CHANGE
Mining and Logging	\$956.24	\$1,046.47	-8.6
Manufacturing	\$684.00	\$593.82	15.2
Durable Goods	\$758.17	\$661.69	14.6
Wholesale Trade	\$644.88	\$701.24	-8.0

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted; Earnings of Production Employees

Building Permits - OKCMSA	January 2012	January 2011	% CHANGE
Total	335	242	38.4
Single Unit	322	212	51.9
Double Units	2	6	-66.7
3 & 4 Units	0	0	0.0
5 + Units	11	24	-54.2
Bldgs w/ 5+ Units	2	3	-33.3

Source: U.S. Census Bureau; New Privately Owned Housing Units Authorized

Residential Sales - OKC	January 2012	January 2011	% CHANGE
Total Closed	1,032	848	21.7
Median Sales Price	\$127,829	\$126,000	1.5
Average Interest Rate	4.17%	4.84%	-13.8
Average Days on Market	91	93	-2.2

Source: Oklahoma City Metro Realtors Association - MLS Statistics

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FHFA House Price Index - OKCMSA	Q4-2011	Q4-2010	% CHANGE
OKCMSA	176.85	177.50	-0.4

Source: Federal Housing Finance Agency; All-Transactions Index (Estimated Using Sales Prices and Appraisal Data)

Apartment Rent Rates - OKC	Q4-2011	Q4-2010	% CHANGE
Average cost of 900sf, 2bed, 1 bath	703.00	693.00	1.4

Source: ACCRA / C2ER

CPI	January 2012	January 2011	% CHANGE
Composite (CPI-U) U.S. City Average	227.5	220.2	3.3

Source: Bureau of Labor Statistics; All Urban Consumers; Unadjusted Index; All Items

Major Airport Traffic	January 2012	January 2011	% CHANGE
Year to Date Passengers	253,499	249,738	1.5
Monthly Enplanements	121,481	121,278	0.2
Monthly Deplanements	132,018	128,460	2.8

Source: Will Rogers World Airport

Tourism - OKC	January 2012	January 2011	% CHANGE
Hotel/Motel Occupancy Rates	52.6%	47.4%	11.0
Average Daily Rates	\$72.67	\$69.36	4.8

Source: Smith Travel

Commercial Real Estate - OKCMSA	Year-End 2011	Year-End 2010	% CHANGE
Office Vacancy Rate	16.4%	17.0%	-3.5
Office Rental Rate	\$15.74	\$15.60	0.9
Industrial Vacancy Rate*	16.3%	19.8%	-17.7
Industrial Rental Rate*	\$4.89	\$3.81	28.3

Source: Price Edwards Market Surveys; Industrial rates are for Mid-Year 2011 (year end not yet available)

ACCRA Cost of Living Index - OKC	Q4-2011	Q4-2010	% CHANGE
Composite (All Items)	90.5	91.7	-1.3
Grocery Items	91.4	92.9	-1.6
Housing	85.4	85.7	-0.4
Utilities	84.6	88.3	-4.2
Transportation	95.3	92.6	2.9
Health Care	100.2	99.2	1.0
Misc. Goods & Services	93.5	96.2	-2.8

Source: ACCRA / C2ER; 100 represents national avg; Example: 90.5 indicates that OKC is 9.5% below the nation in cost of living

Sales Tax Receipts - OKC	February 2012	February 2011	% CHANGE
Primarily Dec-2011 w/ Jan-2012 estimates	\$34,685,403	\$31,955,682	8.5

Source: Oklahoma Tax Commission; Feb 2012 News Release

OKCMSA - Oklahoma City Metropolitan Statistical Area includes Oklahoma, Cleveland, Canadian, Grady, McClain, Lincoln, Logan Counties. *OKC* is comprised of a 622 square mile area of incorporated city that encompasses parts or all of Oklahoma, Cleveland, Pottawatomie and Canadian Counties.

Note: Comparing data between monthly reports may lead to inaccuracies due to possible revisions. Please refer to the source for historical data.

The above data was compiled by the Greater OKC Chamber's Economic Development Division. This report, as well as extensive data and information about the Regional Partnership, can be found at www.greateroklahomacity.com