

# GREATER OKLAHOMA CITY CHAMBER

## Monthly Economic Indicators - prepared March 2010

Total Population	2008	2000	% CHANGE
OKC	551,789	506,132	9.0
OKCMSA	1,206,142	1,097,241	9.9
State of Oklahoma	3,642,361	3,450,654	5.6

Source: U.S. Census Bureau

Employment - OKCMSA	January 2010	January 2009	% CHANGE
Total Labor Force	572,945	563,551	1.7
Total Employed	534,492	534,250	0.0
Total Unemployed	38,453	29,301	31.2
Unemployment Rate	6.7	5.2	28.8

Source: U.S. Bureau of Labor Statistics

Nonfarm Employment (CES) - OKCMSA	January 2010	January 2009	% CHANGE
Total Nonfarm	547,100	567,200	-3.5
Goods Producing	68,400	77,600	-11.9
Service-Providing	478,700	489,600	-2.2
Mining and Logging	12,500	15,900	-21.4
Construction	25,400	26,100	-2.7
Manufacturing	30,500	35,600	-14.3
Trade, Transportation, and Utilities	94,300	98,900	-4.7
Retail Trade	58,000	60,800	-4.6
Information	11,900	12,300	-3.3
Financial Activities	32,500	33,300	-2.4
Professional and Business Services	68,400	71,100	-3.8
Education and Health Services	78,100	76,400	2.2
Leisure and Hospitality	23,600	55,200	-57.2
Other Services	22,500	23,100	-2.6
Government	116,200	118,800	-2.2

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted

Average Weekly Earnings - Oklahoma	January 2010	January 2009	% CHANGE
Mining and Logging	\$1,028.72	\$949.38	8.4
Manufacturing	\$760.59	\$766.15	-0.7
Durable Goods	\$624.65	\$626.34	-0.3
Wholesale Trade	\$647.28	\$633.44	2.2

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted

Building Permits - OKCMSA	January 2010	January 2009	% CHANGE
Total	284	227	25.1
Single Unit	209	199	5.0
Double Units	6	4	50.0
3 & 4 Units	16	12	0.0
5 + Units	53	12	341.7
Bldgs w/ 5+ Units	5	1	400.0

Source: U.S. Census Bureau; New Privately Owned Housing Units Authorized

Residential Sales - OKC	January 2010	January 2009	% CHANGE
Total Sales	706	741	-4.7
Median Sales Price	\$119,900	\$146,837	-18.3
Average Interest Rate	5.22%	5.46%	-4.4
Average Days on Market	83	95	-12.6

Source: Oklahoma City Metro Realtors Association - MLS Statistics

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FHFA House Price Index - OKCMSA	4Q2009	3Q2008	% CHANGE
OKCMSA	177.20	176.07	0.6

Source: Federal Housing Finance Agency; All-Transactions Index (Estimated Using Sales Prices and Appraisal Data)

Apartment Rent Rates - OKC	3Q2009	3Q2008	% CHANGE
Average cost of 900sf, 2bed, 1 bath	707.00	719.00	-1.7

Source: ACCRA / C2ER

CPI	January 2010	January 2009	% CHANGE
Composite (CPI-U) U.S. City Average	216.7	215.9	0.4

Source: Bureau of Labor Statistics; All Urban Consumers; Unadjusted Index; All Items

Major Airport Traffic	January 2010	January 2009	% CHANGE
Year to Date Passengers	226,677	233,620	-3.0
Enplanements	110,225	114,576	-3.8
Deplanements	116,452	119,044	-2.2

Source: Will Rogers World Airport

Tourism - OKC	January 2010	January 2009	% CHANGE
Hotel/Motel Occupancy Rates	44.1%	46.0%	-4.1
Average Daily Rates	\$69.41	\$72.03	-3.6

Source: Smith Travel

Commercial Real Estate - OKCMSA	Year End 2009	Year End 2008	% CHANGE
Office Vacancy Rate	17.1%	15.0%	14.0
Office Rental Rate	\$15.55	\$15.56	-0.1
Industrial Vacancy Rate*	11.9%	12.0%	-0.5
Industrial Rental Rate*	\$4.68	\$3.91	19.7

Source: Price Edwards Market Surveys; \*Industrial Reports were for Mid-Year

ACCRA Cost of Living Index - OKC	3Q2009	3Q2008	% CHANGE
Composite (All Items)	89.8	90.9	-1.2
Grocery Items	91.1	90.5	0.7
Housing	84.4	82.2	2.7
Utilities	86.7	90.3	-4.0
Transportation	85.1	96.3	-11.6
Health Care	97.3	98.7	-1.4
Misc. Goods & Services	95.7	96.4	-0.7

Source: ACCRA / C2ER; 100 represents national avg; Example: 89.8 indicates that OKC is 11.2% below the nation in cost of living

Sales Tax Receipts - OKC	February 2010	February 2009	% CHANGE
Primarily Dec-2009 w/ Jan-2010 estimates	\$28,686,484	\$30,935,351	-7.3

Source: Oklahoma Tax Commission; February News Release

OKCMSA - Oklahoma City Metropolitan Statistical Area includes Oklahoma, Cleveland, Canadian, Grady, McClain, Lincoln, Logan Counties. OKC is comprised of a 622 square mile area of incorporated city that encompasses parts or all of Oklahoma, Cleveland, Pottawatomie and Canadian Counties.

Note: Comparing data between monthly reports may lead to inaccuracies due to possible revisions. Please refer to the source for historical data.

The above data was compiled by the Greater OKC Chamber's Economic Development Division. This report, as well as extensive data and information about the Regional Partnership, can be found at [www.greateroklahomacity.com](http://www.greateroklahomacity.com)