

GREATER OKLAHOMA CITY CHAMBER

Monthly Economic Indicators - prepared November 2010

| Total Population | 2009 | 2000 | % CHANGE |
|-------------------|-----------|-----------|----------|
| OKC | 560,332 | 506,132 | 10.7 |
| OKCMSA | 1,227,278 | 1,097,241 | 11.9 |
| State of Oklahoma | 3,687,050 | 3,450,654 | 6.9 |

Source: U.S. Census Bureau

| Employment - OKCMSA | September 2010 | September 2009 | % CHANGE |
|---------------------|----------------|----------------|----------|
| Total Labor Force | 568,808 | 575,505 | -1.2 |
| Total Employed | 534,281 | 540,043 | -1.1 |
| Total Unemployed | 34,527 | 35,462 | -2.6 |
| Unemployment Rate | 6.1 | 6.2 | -1.6 |

Source: U.S. Bureau of Labor Statistics; LAUS

| Nonfarm Employment (CES) - OKCMSA | September 2010 | September 2009 | % CHANGE |
|--------------------------------------|----------------|----------------|----------|
| Total Nonfarm | 563,600 | 556,100 | 1.3 |
| Goods Producing | 70,800 | 69,200 | 2.3 |
| Service-Providing | 492,800 | 486,900 | 1.2 |
| Mining and Logging | 14,100 | 12,400 | 13.7 |
| Construction | 26,300 | 25,700 | 2.3 |
| Manufacturing | 30,400 | 31,100 | -2.3 |
| Trade, Transportation, and Utilities | 96,600 | 96,200 | 0.4 |
| Retail Trade | 60,900 | 59,200 | 2.9 |
| Information | 11,700 | 12,000 | -2.5 |
| Financial Activities | 33,000 | 32,700 | 0.9 |
| Professional and Business Services | 74,300 | 68,900 | 7.8 |
| Education and Health Services | 79,300 | 77,500 | 2.3 |
| Leisure and Hospitality | 57,300 | 57,500 | -0.3 |
| Other Services | 23,000 | 23,200 | -0.9 |
| Government | 117,600 | 118,900 | -1.1 |

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted

| Average Weekly Earnings - Oklahoma | September 2010 | September 2009 | % CHANGE |
|------------------------------------|----------------|----------------|----------|
| Mining and Logging | \$1,032.95 | \$950.73 | 8.6 |
| Manufacturing | \$598.03 | \$616.91 | -3.1 |
| Durable Goods | \$651.55 | \$656.08 | -0.7 |
| Wholesale Trade | \$614.70 | \$674.11 | -8.8 |

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted

| Building Permits - OKCMSA | September 2010 | September 2009 | % CHANGE |
|---------------------------|----------------|----------------|----------|
| Total | 250 | 233 | 7.3 |
| Single Unit | 238 | 223 | 6.7 |
| Double Units | 4 | 2 | 100.0 |
| 3 & 4 Units | 3 | 3 | 0.0 |
| 5 + Units | 5 | 5 | 0.0 |
| Bldgs w/ 5+ Units | 1 | 1 | 0.0 |

Source: U.S. Census Bureau; New Privately Owned Housing Units Authorized

| Residential Sales - OKC | September 2010 | September 2009 | % CHANGE |
|-------------------------|----------------|----------------|----------|
| Total Closed | 1,081 | 1,482 | -27.1 |
| Median Sales Price | \$135,000 | \$128,850 | 4.8 |
| Average Interest Rate | 4.64% | 5.48% | -15.3 |
| Average Days on Market | 79 | 77 | 2.6 |

Source: Oklahoma City Metro Realtors Association - MLS Statistics

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| FHFA House Price Index - OKCMSA | 3Q2010 | 3Q2009 | % CHANGE |
|--|---------------|---------------|-----------------|
| OKCMSA | 178.76 | 176.73 | 1.1 |

Source: Federal Housing Finance Agency; All-Transactions Index (Estimated Using Sales Prices and Appraisal Data)

| Apartment Rent Rates - OKC | 3Q2010 | 3Q2009 | % CHANGE |
|-------------------------------------|---------------|---------------|-----------------|
| Average cost of 900sf, 2bed, 1 bath | 682.00 | 707.00 | -3.5 |

Source: ACCRA / C2ER

| CPI | September 2010 | September 2009 | % CHANGE |
|-------------------------------------|-----------------------|-----------------------|-----------------|
| Composite (CPI-U) U.S. City Average | 218.4 | 216.0 | 1.1 |

Source: Bureau of Labor Statistics; All Urban Consumers; Unadjusted Index; All Items

| Major Airport Traffic | September 2010 | September 2009 | % CHANGE |
|------------------------------|-----------------------|-----------------------|-----------------|
| Year to Date Passengers | 2,579,359 | 2,543,184 | 1.4 |
| Monthly Enplanements | 146,829 | 138,289 | 6.2 |
| Monthly Deplanements | 146,307 | 137,561 | 6.4 |

Source: Will Rogers World Airport

| Tourism - OKC | September 2010 | September 2009 | % CHANGE |
|-----------------------------|-----------------------|-----------------------|-----------------|
| Hotel/Motel Occupancy Rates | 59.3% | 55.0% | 7.8 |
| Average Daily Rates | \$70.78 | \$71.72 | -1.3 |

Source: Smith Travel

| Commercial Real Estate - OKCMSA | Mid-Year 2010 | Year End 2009 | % CHANGE |
|--|----------------------|----------------------|-----------------|
| Office Vacancy Rate | 18.0% | 17.1% | 5.3 |
| Office Rental Rate | \$15.60 | \$15.55 | 0.3 |
| Industrial Vacancy Rate | 19.8% | 11.9% | 66.4 |
| Industrial Rental Rate | \$3.81 | \$4.68 | -18.6 |

Source: Price Edwards Market Surveys

| ACCRA Cost of Living Index - OKC | 3Q2010 | 3Q2009 | % CHANGE |
|---|---------------|---------------|-----------------|
| Composite (All Items) | 89.9 | 89.8 | 0.1 |
| Grocery Items | 89.9 | 91.1 | -1.3 |
| Housing | 84.2 | 84.4 | -0.2 |
| Utilities | 86.0 | 86.7 | -0.8 |
| Transportation | 92.9 | 85.1 | 9.2 |
| Health Care | 101.3 | 97.3 | 4.1 |
| Misc. Goods & Services | 93.7 | 95.7 | -2.1 |

Source: ACCRA / C2ER; 100 represents national avg; Example: 89.9 indicates that OKC is 10.1% below the nation in cost of living

| Sales Tax Receipts - OKC | October 2010 | October 2009 | % CHANGE |
|--|---------------------|---------------------|-----------------|
| Primarily Aug-2010 w/ Sep-2010 estimates | \$32,039,183 | \$26,872,000 | 19.2 |

Source: Oklahoma Tax Commission; October News Release

OKCMSA - Oklahoma City Metropolitan Statistical Area includes Oklahoma, Cleveland, Canadian, Grady, McClain, Lincoln, Logan Counties. OKC is comprised of a 622 square mile area of incorporated city that encompasses parts or all of Oklahoma, Cleveland, Pottawatomie and Canadian Counties.

Note: Comparing data between monthly reports may lead to inaccuracies due to possible revisions. Please refer to the source for historical data.

The above data was compiled by the Greater OKC Chamber's Economic Development Division. This report, as well as extensive data and information about the Regional Partnership, can be found at www.greateroklahomacity.com