

GREATER OKLAHOMA CITY CHAMBER

Monthly Economic Indicators - prepared October 2011

Total Population	2010	2000	% CHANGE
OKC	579,999	506,132	14.6
OKCMSA	1,252,987	1,097,241	14.2
State of Oklahoma	3,751,351	3,450,654	8.7

Source: U.S. Census Bureau

Employment - OKCMSA	August 2011	August 2010	% CHANGE
Total Labor Force	560,704	569,071	-1.5
Total Employed	532,585	532,760	0.0
Total Unemployed	28,119	36,311	-22.6
Unemployment Rate	5.0	6.4	-21.9

Source: U.S. Bureau of Labor Statistics; LAUS; Note: BLS Methodology changes resulted in revisions going back to Jan 2006

Nonfarm Employment (CES) - OKCMSA	August 2011	August 2010	% CHANGE
Total Nonfarm	563,900	554,800	1.6
Goods Producing	74,100	71,300	3.9
Service-Providing	489,800	483,500	1.3
Mining and Logging	16,000	14,900	7.4
Construction	25,400	25,700	-1.2
Manufacturing	32,700	30,700	6.5
Trade, Transportation, and Utilities	99,300	97,000	2.4
Retail Trade	62,000	60,000	3.3
Information	10,000	10,500	-4.8
Financial Activities	32,900	32,800	0.3
Professional and Business Services	76,600	71,300	7.4
Education and Health Services	75,400	76,000	-0.8
Leisure and Hospitality	59,900	58,100	3.1
Other Services	22,400	22,800	-1.8
Government	113,300	115,000	-1.5

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted; Note: BLS Methodology changes resulted in revisions going back to Jan 2006

Average Weekly Earnings - Oklahoma	August 2011	August 2010	% CHANGE
Mining and Logging	\$1,039.97	\$1,040.01	0.0
Manufacturing	\$683.64	\$607.35	12.6
Durable Goods	\$763.73	\$662.27	15.3
Wholesale Trade	\$692.95	\$618.97	12.0

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted; Earnings of Production Employees

Building Permits - OKCMSA	August 2011	August 2010	% CHANGE
Total	284	289	-1.7
Single Unit	265	262	1.1
Double Units	2	2	0.0
3 & 4 Units	0	0	0.0
5 + Units	17	25	-32.0
Bldgs w/ 5+ Units	2	2	0.0

Source: U.S. Census Bureau; New Privately Owned Housing Units Authorized

Residential Sales - OKC	August 2011	August 2010	% CHANGE
Total Closed	1,530	1,261	21.3
Median Sales Price	\$137,950	\$135,000	2.2
Average Interest Rate	4.61%	4.75%	-2.9
Average Days on Market	81	79	2.5

Source: Oklahoma City Metro Realtors Association - MLS Statistics

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FHFA House Price Index - OKCMSA	Q2-2011	Q12-2010	% CHANGE
OKCMSA	174.56	176.64	-1.2

Source: Federal Housing Finance Agency; All-Transactions Index (Estimated Using Sales Prices and Appraisal Data)

Apartment Rent Rates - OKC	Q2-2011	Q2-2010	% CHANGE
Average cost of 900sf, 2bed, 1 bath	721.00	695.00	3.7

Source: ACCRA / C2ER

CPI	August 2011	August 2010	% CHANGE
Composite (CPI-U) U.S. City Average	226.5	218.3	3.8

Source: Bureau of Labor Statistics; All Urban Consumers; Unadjusted Index; All Items

Major Airport Traffic	August 2011	August 2010	% CHANGE
Year to Date Passengers	2,339,053	2,286,223	2.3
Monthly Enplanements	1,163,325	1,137,755	2.2
Monthly Deplanements	1,175,728	1,148,468	2.4

Source: Will Rogers World Airport

Tourism - OKC	August 2011	August 2010	% CHANGE
Hotel/Motel Occupancy Rates	61.6%	59.8%	3.0
Average Daily Rates	\$73.41	\$70.85	3.6

Source: Smith Travel

Commercial Real Estate - OKCMSA	Mid-Year 2010	Year End 2009	% CHANGE
Office Vacancy Rate	18.0%	17.1%	5.3
Office Rental Rate	\$15.60	\$15.55	0.3
Industrial Vacancy Rate	19.8%	11.9%	66.4
Industrial Rental Rate	\$3.81	\$4.68	-18.6

Source: Price Edwards Market Surveys

ACCRA Cost of Living Index - OKC	Q2-2011	Q2-2010	% CHANGE
Composite (All Items)	91.1	92.6	-1.6
Grocery Items	90.4	94.6	-4.4
Housing	84.9	85.7	-0.9
Utilities	87.2	89.1	-2.1
Transportation	95.1	90.9	4.6
Health Care	101.3	98.5	2.8
Misc. Goods & Services	95.6	99.2	-3.6

Source: ACCRA / C2ER; 100 represents national avg; Example: 91.1 indicates that OKC is 8.9% below the nation in cost of living

Sales Tax Receipts - OKC	September 2011	September 2010	% CHANGE
Primarily July-2011 w/ August-2011 estimates	\$30,636,604	\$31,079,411	-1.4

Source: Oklahoma Tax Commission; September News Release

OKCMSA - Oklahoma City Metropolitan Statistical Area includes Oklahoma, Cleveland, Canadian, Grady, McClain, Lincoln, Logan Counties. OKC is comprised of a 622 square mile area of incorporated city that encompasses parts or all of Oklahoma, Cleveland, Pottawatomie and Canadian Counties.

Note: Comparing data between monthly reports may lead to inaccuracies due to possible revisions. Please refer to the source for historical data.

The above data was compiled by the Greater OKC Chamber's Economic Development Division. This report, as well as extensive data and information about the Regional Partnership, can be found at www.greateroklahomacity.com