

GREATER OKLAHOMA CITY CHAMBER

Monthly Economic Indicators - prepared September 2010

Total Population	2009	2000	% CHANGE
OKC	560,332	506,132	10.7
OKCMSA	1,227,278	1,097,241	11.9
State of Oklahoma	3,687,050	3,450,654	6.9

Source: U.S. Census Bureau

Employment - OKCMSA	July 2010	July 2009	% CHANGE
Total Labor Force	575,114	578,797	-0.6
Total Employed	537,965	543,409	-1.0
Total Unemployed	37,149	35,388	5.0
Unemployment Rate	6.5	6.1	6.6

Source: U.S. Bureau of Labor Statistics; LAUS

Nonfarm Employment (CES) - OKCMSA	July 2010	July 2009	% CHANGE
Total Nonfarm	558,800	549,700	1.7
Goods Producing	70,800	71,000	-0.3
Service-Providing	488,000	478,700	1.9
Mining and Logging	14,300	12,800	11.7
Construction	26,100	26,300	-0.8
Manufacturing	30,400	31,900	-4.7
Trade, Transportation, and Utilities	96,800	96,400	0.4
Retail Trade	60,400	59,300	1.9
Information	11,800	12,000	-1.7
Financial Activities	33,100	32,900	0.6
Professional and Business Services	7,400	68,500	-89.2
Education and Health Services	78,300	76,500	2.4
Leisure and Hospitality	61,000	58,100	5.0
Other Services	23,100	23,600	-2.1
Government	109,900	110,500	-0.5

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted

Average Weekly Earnings - Oklahoma	July 2010	July 2009	% CHANGE
Mining and Logging	\$1,002.37	\$987.56	1.5
Manufacturing	\$766.64	\$772.88	-0.8
Durable Goods	\$646.65	\$625.97	3.3
Wholesale Trade	\$613.32	\$634.03	-3.3

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted

Building Permits - OKCMSA	July 2010	July 2009	% CHANGE
Total	265	302	-12.3
Single Unit	257	291	-11.7
Double Units	2	6	-66.7
3 & 4 Units	0	0	0.0
5 + Units	6	5	20.0
Bldgs w/ 5+ Units	1	1	0.0

Source: U.S. Census Bureau; New Privately Owned Housing Units Authorized

Residential Sales - OKC	July 2010	July 2009	% CHANGE
Total Closed	1,138	1,706	-33.3
Median Sales Price	\$135,000	\$135,000	0.0
Average Interest Rate	4.96%	5.51%	-10.0
Average Days on Market	81	80	1.3

Source: Oklahoma City Metro Realtors Association - MLS Statistics

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FHFA House Price Index - OKCMSA	2Q2010	2Q2009	% CHANGE
OKCMSA	177.80	178.42	-0.3

Source: Federal Housing Finance Agency; All-Transactions Index (Estimated Using Sales Prices and Appraisal Data)

Apartment Rent Rates - OKC	3Q2010	3Q2009	% CHANGE
Average cost of 900sf, 2bed, 1 bath	682.00	707.00	-3.5

Source: ACCRA / C2ER

CPI	July 2010	July 2009	% CHANGE
Composite (CPI-U) U.S. City Average	218.0	215.4	1.2

Source: Bureau of Labor Statistics; All Urban Consumers; Unadjusted Index; All Items

Major Airport Traffic	July 2010	July 2009	% CHANGE
Year to Date Passengers	1,981,901	1,972,303	0.5
Monthly Enplanements	164,946	164,449	0.3
Monthly Deplanements	164,146	164,428	-0.2

Source: Will Rogers World Airport

Tourism - OKC	July 2010	July 2009	% CHANGE
Hotel/Motel Occupancy Rates	65.6%	57.5%	14.1
Average Daily Rates	\$71.17	\$73.22	-2.8

Source: Smith Travel

Commercial Real Estate - OKCMSA	Mid-Year 2010	Year End 2009	% CHANGE
Office Vacancy Rate	18.0%	17.1%	5.3
Office Rental Rate	\$15.60	\$15.55	0.3
Industrial Vacancy Rate	19.8%	11.9%	66.4
Industrial Rental Rate	\$3.81	\$4.68	-18.6

Source: Price Edwards Market Surveys

ACCRA Cost of Living Index - OKC	3Q2010	3Q2009	% CHANGE
Composite (All Items)	89.9	89.8	0.1
Grocery Items	89.9	91.1	-1.3
Housing	84.2	84.4	-0.2
Utilities	86.0	86.7	-0.8
Transportation	92.9	85.1	9.2
Health Care	101.3	97.3	4.1
Misc. Goods & Services	93.7	95.7	-2.1

Source: ACCRA / C2ER; 100 represents national avg; Example: 89.9 indicates that OKC is 10.1% below the nation in cost of living

Sales Tax Receipts - OKC	August 2010	August 2009	% CHANGE
Primarily June-2010 w/ July-2010 estimates	\$31,992,318	\$27,800,779	15.1

Source: Oklahoma Tax Commission; August News Release

OKCMSA - Oklahoma City Metropolitan Statistical Area includes Oklahoma, Cleveland, Canadian, Grady, McClain, Lincoln, Logan Counties. OKC is comprised of a 622 square mile area of incorporated city that encompasses parts or all of Oklahoma, Cleveland, Pottawatomie and Canadian Counties.

Note: Comparing data between monthly reports may lead to inaccuracies due to possible revisions. Please refer to the source for historical data.

The above data was compiled by the Greater OKC Chamber's Economic Development Division. This report, as well as extensive data and information about the Regional Partnership, can be found at www.greateroklahomacity.com