

# GREATER OKLAHOMA CITY CHAMBER

Monthly Economic Indicators - prepared September 2011

Total Population	2010	2000	% CHANGE
OKC	579,999	506,132	14.6
OKCMSA	1,252,987	1,097,241	14.2
State of Oklahoma	3,751,351	3,450,654	8.7

*Source: U.S. Census Bureau*

Employment - OKCMSA	July 2011	July 2010	% CHANGE
Total Labor Force	562,796	567,660	-0.9
Total Employed	531,962	530,124	0.3
Total Unemployed	30,834	37,536	-17.9
Unemployment Rate	5.5	6.6	-16.7

*Source: U.S. Bureau of Labor Statistics; LAUS; Note: BLS Methodology changes resulted in revisions going back to Jan 2006*

Nonfarm Employment (CES) - OKCMSA	July 2011	July 2010	% CHANGE
Total Nonfarm	560,400	550,500	1.8
Goods Producing	74,200	70,900	4.7
Service-Providing	486,200	479,600	1.4
Mining and Logging	15,900	14,600	8.9
Construction	25,800	25,700	0.4
Manufacturing	32,500	30,600	6.2
Trade, Transportation, and Utilities	98,800	97,000	1.9
Retail Trade	61,500	59,900	2.7
Information	10,000	10,500	-4.8
Financial Activities	32,900	32,800	0.3
Professional and Business Services	77,500	70,000	10.7
Education and Health Services	74,600	75,400	-1.1
Leisure and Hospitality	59,600	57,600	3.5
Other Services	22,500	22,700	-0.9
Government	110,300	113,600	-2.9

*Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted; Note: BLS Methodology changes resulted in revisions going back to Jan 2006*

Average Weekly Earnings - Oklahoma	July 2011	July 2010	% CHANGE
Mining and Logging	\$1,038.65	\$1,002.37	3.6
Manufacturing	\$642.84	\$602.19	6.8
Durable Goods	\$691.97	\$646.65	7.0
Wholesale Trade	\$699.12	\$613.32	14.0

*Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted; Earnings of Production Employees*

Building Permits - OKCMSA	July 2011	July 2010	% CHANGE
Total	256	265	-3.4
Single Unit	247	257	-3.9
Double Units	0	2	-200.0
3 & 4 Units	0	0	0.0
5 + Units	9	6	50.0
Bldgs w/ 5+ Units	1	1	0.0

*Source: U.S. Census Bureau; New Privately Owned Housing Units Authorized*

Residential Sales - OKC	July 2011	July 2010	% CHANGE
Total Closed	1,533	1,138	34.7
Median Sales Price	\$139,900	\$135,000	3.6
Average Interest Rate	4.08%	4.96%	-17.7
Average Days on Market	87	81	7.4

*Source: Oklahoma City Metro Realtors Association - MLS Statistics*

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<b>FHFA House Price Index - OKCMSA</b>	<b>Q2-2011</b>	<b>Q2-2010</b>	<b>% CHANGE</b>
OKCMSA	174.56	176.64	-1.2

*Source: Federal Housing Finance Agency; All-Transactions Index (Estimated Using Sales Prices and Appraisal Data)*

<b>Apartment Rent Rates - OKC</b>	<b>Q2-2011</b>	<b>Q2-2010</b>	<b>% CHANGE</b>
Average cost of 900sf, 2bed, 1 bath	721.00	695.00	3.7

*Source: ACCRA / C2ER*

<b>CPI</b>	<b>July 2011</b>	<b>July 2010</b>	<b>% CHANGE</b>
Composite (CPI-U) U.S. City Average	225.9	218.0	3.6

*Source: Bureau of Labor Statistics; All Urban Consumers; Unadjusted Index; All Items*

<b>Major Airport Traffic</b>	<b>July 2011</b>	<b>July 2010</b>	<b>% CHANGE</b>
Year to Date Passengers	2,026,835	1,981,901	2.3
Monthly Enplanements	169,308	164,946	2.6
Monthly Deplanements	167,971	164,146	2.3

*Source: Will Rogers World Airport*

<b>Tourism - OKC</b>	<b>July 2011</b>	<b>July 2010</b>	<b>% CHANGE</b>
Hotel/Motel Occupancy Rates	62.4%	65.3%	-4.4
Average Daily Rates	\$72.55	\$71.13	2.0

*Source: Smith Travel*

<b>Commercial Real Estate - OKCMSA</b>	<b>Mid-Year 2010</b>	<b>Year End 2009</b>	<b>% CHANGE</b>
Office Vacancy Rate	18.0%	17.1%	5.3
Office Rental Rate	\$15.60	\$15.55	0.3
Industrial Vacancy Rate	19.8%	11.9%	66.4
Industrial Rental Rate	\$3.81	\$4.68	-18.6

*Source: Price Edwards Market Surveys*

<b>ACCRA Cost of Living Index - OKC</b>	<b>Q2-2011</b>	<b>Q2-2010</b>	<b>% CHANGE</b>
Composite (All Items)	91.1	92.6	-1.6
Grocery Items	90.4	94.6	-4.4
Housing	84.9	85.7	-0.9
Utilities	87.2	89.1	-2.1
Transportation	95.1	90.9	4.6
Health Care	101.3	98.5	2.8
Misc. Goods & Services	95.6	99.2	-3.6

*Source: ACCRA / C2ER; 100 represents national avg; Example: 91.1 indicates that OKC is 8.9% below the nation in cost of living*

<b>Sales Tax Receipts - OKC</b>	<b>August 2011</b>	<b>August 2010</b>	<b>% CHANGE</b>
Primarily June-2011 w/ July-2011 estimates	\$32,209,481	\$31,992,318	0.7

*Source: Oklahoma Tax Commission; August News Release*

OKCMSA - Oklahoma City Metropolitan Statistical Area includes Oklahoma, Cleveland, Canadian, Grady, McClain, Lincoln, Logan Counties. OKC is comprised of a 622 square mile area of incorporated city that encompasses parts or all of Oklahoma, Cleveland, Pottawatomie and Canadian Counties.

*Note: Comparing data between monthly reports may lead to inaccuracies due to possible revisions. Please refer to the source for historical data.*

*The above data was compiled by the Greater OKC Chamber's Economic Development Division. This report, as well as extensive data and information about the Regional Partnership, can be found at [www.greateroklahomacity.com](http://www.greateroklahomacity.com)*