

# GREATER OKLAHOMA CITY CHAMBER

## Monthly Economic Indicators

Total Population	2007	2000	% CHANGE
OKC	547,274	506,132	8.1
OKCMSA	1,180,312	1,097,241	7.6
Oklahoma State	3,617,316	3,450,654	4.8

*Source: U.S. Census Bureau*

Employment - OKCMSA	March 2009	March 2008	% CHANGE
Total Labor Force	568,296	558,569	1.7
Total Employed	536,226	539,864	-0.7
Total Unemployed	37,070	18,705	98.2
Unemployment Rate	5.6	3.3	69.7

*Source: U.S. Bureau of Labor Statistics*

Nonfarm Employment (CES) - OKCMSA	March 2009	March 2008	% CHANGE
Total Nonfarm	572,900	575,400	-0.4
Goods Producing	80,200	79,600	0.8
Service-Providing	492,700	495,800	-0.6
Mining and Logging	16,600	15,200	9.2
Construction	27,700	27,400	1.1
Manufacturing	35,900	37,000	-3.0
Trade, Transportation, and Utilities	99,600	100,500	-0.9
Retail Trade	61,900	62,400	-0.8
Information	12,300	12,500	-1.6
Financial Activities	33,600	34,100	-1.5
Professional and Business Services	71,300	75,400	-5.4
Education and Health Services	76,200	74,400	2.4
Leisure and Hospitality	58,000	56,600	2.5
Other Services	23,100	23,600	-2.1
Government	118,600	118,700	-0.1

*Source: U.S. Bureau of Labor Statistics*

Average Weekly Earnings - Oklahoma	March 2009	March 2008	% CHANGE
Natural Res & Mining	\$995.60	\$804.97	23.7
Manufacturing	\$584.86	\$603.28	-3.1
Durable Goods	\$619.01	\$654.77	-5.5
Trade, Transportation, and Utilities	\$623.08	\$604.24	3.1
Wholesale Trade	\$623.08	\$604.24	3.1

*Source: U.S. Bureau of Labor Statistics*

Building Permits - OKCMSA	March 2009	March 2008	% CHANGE
Total	242	368	-34.2
Single Unit	220	322	-31.7
Double Unit	6	0	600.0
3 & 4 Unit	6	4	50.0
5 + Unit	10	42	-76.2
Bldgs w/ 5+ Units	1	5	-80.0

*Source: U.S. Census Bureau*

Residential Sales - OKCMLS	March 2009	March 2008	% CHANGE
Total Sales	1,259	1,355	-7.1
Median Sales Price	\$141,072	\$143,223	-1.5
Average Interest Rate	5.36%	5.66%	-5.3
Average Days on Market	93	88	5.7

*Source: Oklahoma City Metro Realtors Association*

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OFHEO House Price Index - OKCMSA	4Q2008	4Q2007	% CHANGE
OKCMSA	177.43	187.02	-5.1

Source: Office of Federal Housing Enterprise Oversight

Apartment Rent Rates - OKC	1Q09	1Q082	% CHANGE
Average cost of 900sf, 2bed, 1 bath	709.00	691.00	2.6

Source: ACCRA / C2ER

CPI	March 2009	March 2008	% CHANGE
Composite (CPI-U) U.S. City Average	212.7	213.5	-0.4

Source: Bureau of Labor Statistics

Major Airport Traffic	March 2009	March 2008	% CHANGE
Year to Date Passengers	790,241	854,949	-7.6
Enplanements	139,701	157,089	-11.1
Deplanements	141,636	156,872	-9.7

Source: Will Rogers World Airport

Tourism - OKC	March 2009	March 2008	% CHANGE
Hotel/Motel Occupancy Rates	66.2%	67.7%	-2.2
Average Daily Rates	\$82.05	\$79.43	3.3

Source: Smith Travel

Commercial Real Estate - OKCMSA	Y/E 2008	Y/E 2007	% CHANGE
Office Vacancy Rate	15.0%	14.9%	0.7
Office Rental Rate	\$15.56	\$15.10	3.0
Industrial Vacancy Rate	12.0%	14.0%	-14.3
Industrial Rental Rate	\$3.91	\$4.09	-4.4

Source: Price Edwards Market Surveys

ACCRA Cost of Living Index - OKC	1st Q 2009	1st Q 2008	% CHANGE
Composite (All Items)	89.0	86.4	3.0
Grocery Items	90.5	89.9	0.7
Housing	78.9	77.3	2.1
Utilities	83.8	86.6	-3.2
Transportation	92.4	98.0	-5.7
Health Care	98.6	100.2	-1.6
Misc. Goods & Services	96.7	87.8	10.1

Source: ACCRA / C2ER; 100 represents national avg; Example: 89.0 indicates that OKC is 11.0% below the nation in cost of living

Sales Tax Receipts - OKC	April 2009	April 2008	% CHANGE
Primarily Feb-09 w/ Mar-09 estimates	\$26,440,511.00	\$28,390,454.00	-6.9

Source: Oklahoma Tax Commission; April News Release

OKCMSA - Oklahoma City Metropolitan Statistical Area includes Oklahoma, Cleveland, Canadian, Grady, McClain, Lincoln, Logan Counties. OKC is comprised of a 622 square mile area of incorporated city that encompasses Oklahoma, Cleveland, Pottawatomie and Canadian Counties.

Note: Comparing data between monthly reports may lead to inaccuracies due to possible revisions. Please refer to the source for historical data.

The above data was compiled by the Greater OKC Chamber's Economic Development Division. This report, as well as extensive data and information about the Regional Partnership, can be found at [www.greateroklahomacity.com](http://www.greateroklahomacity.com)