

GREATER OKLAHOMA CITY CHAMBER

Monthly Economic Indicators - prepared February 2012

Total Population	2010	2000	% CHANGE
OKC	579,999	506,132	14.6
OKCMSA	1,252,987	1,097,241	14.2
State of Oklahoma	3,751,351	3,450,654	8.7

Source: U.S. Census Bureau

Employment - OKCMSA	December 2011	December 2010	% CHANGE
Total Labor Force	572,012	567,828	0.7
Total Employed	540,026	533,083	1.3
Total Unemployed	31,986	34,745	-7.9
Unemployment Rate	5.6	6.1	-8.2

Source: U.S. Bureau of Labor Statistics; LAUS; Note: BLS Methodology changes resulted in revisions going back to Jan 2006

Nonfarm Employment (CES) - OKCMSA	December 2011	December 2010	% CHANGE
Total Nonfarm	579,000	572,100	1.2
Goods Producing	76,400	73,600	3.8
Service-Providing	502,600	498,500	0.8
Mining and Logging	17,900	15,500	15.5
Construction	24,900	26,200	-5.0
Manufacturing	33,600	31,900	5.3
Trade, Transportation, and Utilities	104,400	101,500	2.9
Retail Trade	64,700	63,000	2.7
Information	9,800	10,100	-3.0
Financial Activities	32,300	32,800	-1.5
Professional and Business Services	74,000	73,100	1.2
Education and Health Services	80,500	77,700	3.6
Leisure and Hospitality	58,200	57,900	0.5
Other Services	22,600	22,800	-0.9
Government	120,800	122,600	-1.5

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted; Note: BLS Methodology changes resulted in revisions going back to Jan 2006

Average Weekly Earnings - Oklahoma	December 2011	December 2010	% CHANGE
Mining and Logging	\$1,003.12	\$1,093.71	-8.3
Manufacturing	\$680.20	\$603.83	12.6
Durable Goods	\$727.20	\$673.93	7.9
Wholesale Trade	\$701.99	\$662.77	5.9

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted; Earnings of Production Employees

Building Permits - OKCMSA	December 2011	December 2010	% CHANGE
Total	256	288	-11.1
Single Unit	242	221	9.5
Double Units	4	4	0.0
3 & 4 Units	0	23	-100.0
5 + Units	10	40	-75.0
Bldgs w/ 5+ Units	1	2	-50.0

Source: U.S. Census Bureau; New Privately Owned Housing Units Authorized

Residential Sales - OKC	December 2011	December 2010	% CHANGE
Total Closed	1,283	1,085	18.2
Median Sales Price	\$156,909	\$158,577	-1.1
Average Interest Rate	4.20%	4.60%	-8.7
Average Days on Market	89	96	-7.3

Source: Oklahoma City Metro Realtors Association - MLS Statistics

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FHFA House Price Index - OKCMSA	Q4-2011	Q4-2010	% CHANGE
OKCMSA	176.85	177.50	-0.4

Source: Federal Housing Finance Agency; All-Transactions Index (Estimated Using Sales Prices and Appraisal Data)

Apartment Rent Rates - OKC	Q4-2011	Q4-2010	% CHANGE
Average cost of 900sf, 2bed, 1 bath	703.00	693.00	1.4

Source: ACCRA / C2ER

CPI	December 2011	December 2010	% CHANGE
Composite (CPI-U) U.S. City Average	225.7	219.2	3.0

Source: Bureau of Labor Statistics; All Urban Consumers; Unadjusted Index; All Items

Major Airport Traffic	December 2011	December 2010	% CHANGE
Year to Date Passengers	3,561,605	3,466,127	2.8
Monthly Enplanements	153,732	147,179	4.5
Monthly Deplanements	142,439	137,374	3.7

Source: Will Rogers World Airport

Tourism - OKC	December 2011	December 2010	% CHANGE
Hotel/Motel Occupancy Rates	47.8%	46.0%	3.9
Average Daily Rates	\$69.73	\$68.14	2.3

Source: Smith Travel

Commercial Real Estate - OKCMSA	Year-End 2011	Year-End 2010	% CHANGE
Office Vacancy Rate	16.4%	17.0%	-3.5
Office Rental Rate	\$15.74	\$15.60	0.9
Industrial Vacancy Rate*	16.3%	19.8%	-17.7
Industrial Rental Rate*	\$4.89	\$3.81	28.3

Source: Price Edwards Market Surveys; Industrial rates are for Mid-Year 2011 (year end not yet available)

ACCRA Cost of Living Index - OKC	Q4-2011	Q4-2010	% CHANGE
Composite (All Items)	90.5	91.7	-1.3
Grocery Items	91.4	92.9	-1.6
Housing	85.4	85.7	-0.4
Utilities	84.6	88.3	-4.2
Transportation	95.3	92.6	2.9
Health Care	100.2	99.2	1.0
Misc. Goods & Services	93.5	96.2	-2.8

Source: ACCRA / C2ER; 100 represents national avg; Example: 90.5 indicates that OKC is 9.5% below the nation in cost of living

Sales Tax Receipts - OKC	January 2012	January 2011	% CHANGE
Primarily Nov-2011 w/ Dec-2011 estimates	\$33,494,583	\$31,024,875	8.0

Source: Oklahoma Tax Commission; Jan 2012 News Release

OKCMSA - Oklahoma City Metropolitan Statistical Area includes Oklahoma, Cleveland, Canadian, Grady, McClain, Lincoln, Logan Counties. OKC is comprised of a 622 square mile area of incorporated city that encompasses parts or all of Oklahoma, Cleveland, Pottawatomie and Canadian Counties.

Note: Comparing data between monthly reports may lead to inaccuracies due to possible revisions. Please refer to the source for historical data.

The above data was compiled by the Greater OKC Chamber's Economic Development Division. This report, as well as extensive data and information about the Regional Partnership, can be found at www.greateroklahomacity.com