

GREATER OKLAHOMA CITY CHAMBER

Monthly Economic Indicators - prepared January 2012

Total Population	2010	2000	% CHANGE
OKC	579,999	506,132	14.6
OKCMSA	1,252,987	1,097,241	14.2
State of Oklahoma	3,751,351	3,450,654	8.7

Source: U.S. Census Bureau

Employment - OKCMSA	November 2011	November 2010	% CHANGE
Total Labor Force	577,088	571,633	1.0
Total Employed	545,644	535,752	1.8
Total Unemployed	31,444	35,881	-12.4
Unemployment Rate	5.4	6.3	-14.3

Source: U.S. Bureau of Labor Statistics; LAUS; Note: BLS Methodology changes resulted in revisions going back to Jan 2006

Nonfarm Employment (CES) - OKCMSA	November 2011	November 2010	% CHANGE
Total Nonfarm	581,400	570,200	2.0
Goods Producing	76,800	72,800	5.5
Service-Providing	504,600	497,400	1.4
Mining and Logging	17,800	15,100	17.9
Construction	25,700	26,000	-1.2
Manufacturing	33,300	31,700	5.0
Trade, Transportation, and Utilities	103,900	100,300	3.6
Retail Trade	64,500	62,300	3.5
Information	9,800	10,200	-3.9
Financial Activities	32,300	32,600	-0.9
Professional and Business Services	74,600	73,400	1.6
Education and Health Services	81,400	77,800	4.6
Leisure and Hospitality	59,500	58,100	2.4
Other Services	22,600	22,800	-0.9
Government	120,500	122,200	-1.4

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted; Note: BLS Methodology changes resulted in revisions going back to Jan 2006

Average Weekly Earnings - Oklahoma	November 2011	November 2010	% CHANGE
Mining and Logging	\$1,011.22	\$1,077.87	-6.2
Manufacturing	\$667.96	\$597.68	11.8
Durable Goods	\$711.84	\$660.53	7.8
Wholesale Trade	\$755.79	\$633.93	19.2

Source: U.S. Bureau of Labor Statistics; Not Seasonally Adjusted; Earnings of Production Employees

Building Permits - OKCMSA	November 2011	November 2010	% CHANGE
Total	283	207	36.7
Single Unit	272	198	37.4
Double Units	2	4	-50.0
3 & 4 Units	0	0	0.0
5 + Units	9	5	80.0
Bldgs w/ 5+ Units	1	1	0.0

Source: U.S. Census Bureau; New Privately Owned Housing Units Authorized

Residential Sales - OKC	November 2011	November 2010	% CHANGE
Total Closed	1,155	960	20.3
Median Sales Price	\$153,170	\$157,708	-2.9
Average Interest Rate	4.21%	4.46%	-5.6
Average Days on Market	85	91	-6.6

Source: Oklahoma City Metro Realtors Association - MLS Statistics

GREATER OKLAHOMA CITY CHAMBER

Monthly Economic Indicators - prepared January 2012

FHFA House Price Index - OKCMSA	Q3-2011	Q3-2010	% CHANGE
OKCMSA	173.55	178.33	-2.7

Source: Federal Housing Finance Agency; All-Transactions Index (Estimated Using Sales Prices and Appraisal Data)

Apartment Rent Rates - OKC	Q3-2011	Q3-2010	% CHANGE
Average cost of 900sf, 2bed, 1 bath	709.00	682.00	4.0

Source: ACCRA / C2ER

CPI	November 2011	November 2010	% CHANGE
Composite (CPI-U) U.S. City Average	226.2	218.8	3.4

Source: Bureau of Labor Statistics; All Urban Consumers; Unadjusted Index; All Items

Major Airport Traffic	November 2011	November 2010	% CHANGE
Year to Date Passengers	3,265,434	3,181,574	2.6
Monthly Enplanements	150,090	142,979	5.0
Monthly Deplanements	151,728	145,395	4.4

Source: Will Rogers World Airport

Tourism - OKC	November 2011	November 2010	% CHANGE
Hotel/Motel Occupancy Rates	58.5%	53.2%	10.0
Average Daily Rates	\$73.06	\$70.20	4.1

Source: Smith Travel

Commercial Real Estate - OKCMSA	Mid-Year 2011	Mid-Year 2010	% CHANGE
Office Vacancy Rate	16.4%	18.0%	-8.9
Office Rental Rate	\$15.75	\$15.60	1.0
Industrial Vacancy Rate	16.3%	19.8%	-17.7
Industrial Rental Rate	\$4.89	\$3.81	28.3

Source: Price Edwards Market Surveys

ACCRA Cost of Living Index - OKC	Q3-2011	Q3-2010	% CHANGE
Composite (All Items)	91.1	89.9	1.3
Grocery Items	90.7	89.9	0.9
Housing	86.3	84.2	2.5
Utilities	79.1	86.0	-8.0
Transportation	101.9	92.9	9.7
Health Care	97.9	101.3	-3.4
Misc. Goods & Services	95.1	93.7	1.5

Source: ACCRA / C2ER; 100 represents national avg; Example: 91.1 indicates that OKC is 8.9% below the nation in cost of living

Sales Tax Receipts - OKC	December 2011	December 2010	% CHANGE
Primarily Oct-2011 w/ Nov-2011 estimates	\$30,177,880	\$29,815,295	1.2

Source: Oklahoma Tax Commission; December 2011 News Release

OKCMSA - Oklahoma City Metropolitan Statistical Area includes Oklahoma, Cleveland, Canadian, Grady, McClain, Lincoln, Logan Counties. OKC is comprised of a 622 square mile area of incorporated city that encompasses parts or all of Oklahoma, Cleveland, Pottawatomie and Canadian Counties.

Note: Comparing data between monthly reports may lead to inaccuracies due to possible revisions. Please refer to the source for historical data.

The above data was compiled by the Greater OKC Chamber's Economic Development Division. This report, as well as extensive data and information about the Regional Partnership, can be found at www.greateroklahomacity.com