



A Better Living.
A Better Life.



MAPS 3, DEVON TOWER ENSURE OKC'S PROFILE CONTINUES TO RISE

Few cities have seen their downtown landscapes change as much as Oklahoma City has in the past 15 years. Now, two major projects are combining to propel OKC's skyline to previously unimaginable places.

At 850 feet of stunning steel and glass, the new 50-story headquarters for Devon Energy will tower over the Oklahoma City skyline and stand as one of the tallest buildings west of the Mississippi. The building will be Devon's corporate headquarters and a symbol of Oklahoma City's continuing resurgence, renaissance and re-emergence onto the global scene.



"Oklahoma City has always supplied a vigorous workforce that has enabled us to build a strong company," said Devon Chief Executive Larry Nichols. "And during the last 10 years, Oklahoma City has demonstrated enormous potential for growth and development."

Consolidation of Devon's employees to the new tower will also put more than 800,000 square feet of highly sought-after Class-A office space (much of it contiguous) in five other buildings back on the market in downtown OKC, which has boasted some of the lowest office vacancy rates in the country recently. Tax receipts from construction of the new building are also funding a \$40 million incentive program to assist companies looking to locate their headquarters in downtown Oklahoma City.

Oklahoma City's potential for growth and development is further exemplified in the recent passage of the MAPS 3 (Metropolitan Area Projects) proposal. Approved by voters in December 2009, MAPS 3 is the latest iteration of Oklahoma City's well-known capital improvement program, designed to improve quality of life and promote economic development. Rather than slowing down, Oklahoma City is leveraging its enviable economic position to attract even more investment.

"[Voter approval of MAPS 3] assures that the momentum is going to continue," said Oklahoma City Mayor Mick Cornett. "We're taking one of the strongest economies in the country and providing an extreme booster shot."

The program will construct a new convention center and adjoining 70-acre world-class downtown park, a streetcar system, bicycle / running trails, sidewalks, senior aquatic centers, renovation of exhibition facilities at State Fair Park and improvements to the Oklahoma River, including a public whitewater facility.

Boasting a formidable combination of incentives; quality-of-life improvements; and a low-cost, progressive business environment, Oklahoma City will make success easier to attain.

Larry Nichols agrees.

"Locating in Oklahoma City is an easy, smart decision," he said. "The advantages are numerous: a talented, motivated, growing workforce; a low-cost, supportive business environment; and leadership that is used to working together to get big things accomplished."

OKC HOSTS HIGH-PROFILE CONFERENCES

VARIOUS GROUPS FLOCK TO OKLAHOMA CITY TO FIND KEYS TO CITY'S RENAISSANCE

In addition to the Creativity World Forum (see story on page 7), Oklahoma City is hosting two other high-profile gatherings of visitors interested in finding out more about Oklahoma City's unprecedented growth and renaissance. The United States Conference of Mayors and the International Economic Development Council will make a stop in Oklahoma City for their annual meetings / conferences, and delegates will be able to experience firsthand the dynamics that have made OKC and its companies prosper over the last 15 years.

The United States Conference of Mayors is the “official nonpartisan organization of cities with populations of 30,000 or more... each city is represented in the Conference by its chief elected official, the Mayor.” Landing such a high-profile event, considered just below a national party convention, would not have been possible even ten years ago. But since the passage of a visionary capital improvements program, Oklahoma City is now a model for other cities looking to leverage public / private partnerships for effective growth.

Oklahoma City joins elite company in hosting the conference, as past locations include Los Angeles, Las Vegas, Chicago, Boston, and most recently Miami and Providence. “We’re in what I would call the big league of the cities,” said former Mayor Ron Norick.

Just prior to the Mayors’ visit, the International Economic Development Council (IEDC) will hold their annual Spring 2010 technical conference in Oklahoma City. The group will explore downtown and Bricktown between attending networking events and educational seminars, as they discover “How to Build It” - focusing on development of public facilities in a difficult economy.

In addition, the National Association of Seed and Venture Funds (NASVF), following its 2008 Annual Conference in Detroit, came to Oklahoma City for their 2009 meeting. NASVF is a global organization that “promotes investments in seed and early-stage companies by supporting entrepreneurship and job creation through the formation of innovation capital programs.” Made up of innovation capital leaders (seed and venture capital fund managers, tech commercialization experts, and state and regional economic development leaders), NASVF conference attendees represented virtually every state

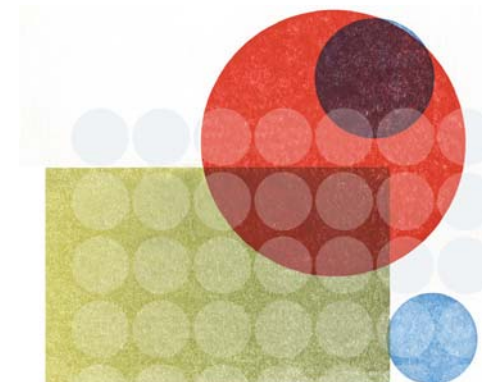


Rick Wade, Senior Advisor and Deputy Chief of Staff of the U.S. Department of Commerce and U.S. Secretary of Agriculture Thomas Vilsack were among the high-profile speakers to visit the National Association of Seed and Venture Funds (NASVF) Annual Conference in Oklahoma City.

and a dozen different countries. Both members and non-members were able to exchange strategies and methods integral to building successful programs, and ultimately companies, through networking, panel discussions, and presentations.

“For Oklahoma, this national conference was a huge success — attendance, speakers, topics covered and especially increased visibility for Oklahoma on the investing landscape,” said i2E (Innovation Into Enterprise) President and CEO Tom Walker.

“Oklahoma... has done a good job in diversifying its economy,” former NASVF President and CEO Sue Strommer said. “It is considered a pioneer in state venture capital programs through organizations like OCAST, i2E and the Oklahoma Capital Investment Board. It’s important for economic growth to grow innovation capital for promising entrepreneurs, and Oklahoma has put a great deal of creativity and energy into expanding this important sector.”



STABLE ECONOMY PROVIDES SAFE HARBOR, GROWTH OPPORTUNITIES

With a solid and diversified corporate base, low costs of business & living, and a strategic & easily accessible central location, people and publications the world over have been taking notice of Oklahoma City's stability and growth. Even in tough economic times, Oklahoma City continues to make global headlines.

Bloomberg recently ran an article which highlighted Oklahoma City's comparatively low unemployment rate, noting our community leaders' industry diversification strategy and conservative financial approach in the preceding years.

"It's not so much that they (Oklahoma City) show the way out of a recession as how to avoid the way in," said Martin Holdrich, senior economist at Woods & Poole Economics, Inc. in Washington.

The article also reports that delinquent loans statewide accounted for only two percent of commercial banks' assets last year, compared to a much higher percentag for many other states, and mentions that while the U.S. as a whole lost 3.08 million payroll jobs in 2008, Oklahoma City added 7,500 jobs.

Just one day prior to the *Bloomberg* article, *USA Today's* "Cities Greet Meeting Planners with Open Arms" recognized Oklahoma City's convention market for its resilience during the global recession (see pages 4 and 5 for examples). The article reports that since February of 2007, Oklahoma City has seen an 81.2 percent increase in requests for meeting proposals. This increase is due to many of the same factors that make Oklahoma City a great

place for business ventures: strategic, central, low-cost location that makes it easy to do business.

Indeed, since January 2009, more than 71 announcements have been made regarding new or expanding businesses in Oklahoma City. One of these, Advanced Academics Inc., was particularly impressed with the quality of the Greater Oklahoma City workforce and availability of state and local incentives, and chose to begin its expansion at a newly renovated facility in downtown Oklahoma City. Another, OrthoCare Innovations, decided to move manufacturing operations from Seattle and expand their existing operations in downtown's burgeoning Oklahoma Health Center campus at the Presbyterian Health Foundation (PHF) Research Park, after considering numerous locations in other cities.



OrthoCare Innovations has found Oklahoma City's well-known spirit of partnership and incentive opportunities extremely conducive to growth.

Through this expansion, OrthoCare will be able to "further our objective to position Oklahoma as a national leader in the development of advanced prosthetic technologies," said OrthoCare CEO Doug McCormack.

"People here have really rolled out the red carpet for us. Establishing our headquarters in Oklahoma City has enabled us to maximize our growth potential through the support of numerous local entities," he said.

Even in tough times, Oklahoma City continues to make headlines and announce successes due to its low-cost, high value proposition that benefits businesses and individuals alike.

(See more on these expansions on page 6.)

THE GREATER OKLAHOMA CITY ECONOMIC DEVELOPMENT TEAM: RESPONSIVE IN ANY CLIMATE



**Robin Roberts
Krieger**

*Excutive Vice President
of Greater Economic
Development, Greater
Oklahoma City Chamber*

Dear Friends,

Customer service: it's a term that is often used, but seldom understood. In the economic development profession, we are all first and foremost customer service professionals. All clients, situations and location decisions involve different, diverse factors that require special attention. In Oklahoma City, we understand this concept well.

Whether you need information and assistance for a decision to be made in five days, five weeks, or five years, we're client-centered and focused - just as companies such as Dell, AAA, The Hartford and OrthoCare can attest. We can provide resources and insight into our workforce and free training programs, increasing efficiencies, infrastructure help, location / site selection support, and information and assistance on the variety of incredible incentive programs available in OKC. Our experienced team has helped organizations large and small find the value inherent in locating in Greater Oklahoma City.

We want your business, and we're here to assist. As the global economy improves and decisions become increasingly imminent, give us a call and let us show you timely, accurate, customer-driven professionalism at work.

Sincerely,

A handwritten signature in black ink that reads "Robin Roberts Krieger". The signature is written in a cursive, flowing style.

OKC'S ALTERNATIVE ENERGY INDUSTRY: SETTING THE SCENE FOR GREEN

Oklahoma has been known as the place “where the wind comes sweeping down the plains.” But these days, having one of the largest wind energy kilowatt-hour potentials in the world is indeed something to sing about. Oklahoma City is positioned to be a leader in the Alternative Energy field, boasting an incomparable combination of capabilities that benefit Wind, Solar, as well as CNG (Compressed Natural Gas) manufacturers, distributors and producers.

As the premiere gateway to the nation’s Wind Corridor, few places match Oklahoma City’s technical manufacturing workforce; centralized, readily-accessible location; raw ingredients to power the world today and tomorrow; and one of the most low-cost business environments when it comes to production, manufacturing and logistics. In Oklahoma City’s business-friendly environment and central strategic location, companies are finding that it’s easy to thrive, even in an environmentally friendly mode of operation. In this fledgling industry, Oklahoma City can provide the workers, support and public partnership programs Green Energy firms need.

According to *Wind Today* magazine, Oklahoma currently ranks in the top 10 in the nation for installed wind capacity. But the future is bright for Oklahoma’s Wind capabilities, with enough kilowatt-hour potential to supply 10 percent of the nation’s total renewable energy needs by 2030. Oklahoma boasts levels of solar gain similar to that of Florida, Texas, and southern California’s coast.

“As the nation’s energy supply slowly transitions from fossil fuels to more sustainable forms of energy, Oklahoma City intends to remain a leader in the global energy industry,” said Oklahoma City Mayor Mick Cornett.

A key component to that leadership is providing a workforce with the skills Green Energy firms need to prosper, from white-collar education in Alternative Energy at the University of Oklahoma to blue-collar training through Oklahoma’s renowned CareerTech system. “One of the characteristics of Oklahoma’s CareerTech system that sets us apart and allows us to accomplish our mission is the flexibility to quickly address the training and education

needs of our work force so that our state is competitive in this global economy,” said Phil Berkenbile, director of Oklahoma’s Career and Technology Education Department.

In addition to programs at OU and CareerTech, Oklahoma City is preparing workers for the advanced manufacturing needs of Green companies through Wind Turbine Technology Programs at both Oklahoma City Community College and Oklahoma State University – OKC, not to mention synergies derived from Oklahoma City’s well-developed aerospace industry.



On top of raw power in the form of wind and plentiful levels of sun and natural gas; a skilled, abundant advanced manufacturing workforce; and a location close to important suppliers ideal for outbound transportation at low cost, Oklahoma City offers 100% renewable, amazingly affordable electricity now, making it simple to manufacture Green products in an environmentally-friendly manner. In addition, OKC is second-to-none when it comes to public / private partnerships.

Oklahoma City’s own SIP (Strategic Investment Program) benefits companies that bring jobs like those indicative of Alternative Energy manufacturers and distributors. Moreover, businesses engaged in final assembly and/or international trade can also benefit from special customs procedures when importing and then warehousing, manufacturing or assembling product in Oklahoma City Foreign Trade Zone (FTZ) 106, conveniently located adjacent to Will Rogers World Airport, allowing firms duty reductions, Freeport Inventory Tax Exemptions, and others.

With a wealth of Wind, as much Solar gain as Florida and the sunny coast of Southern California, easy access to suppliers as well as customers, a ready-made workforce and renowned incentive and partnership programs, making Oklahoma City your base of operations for Green Industries is a smart decision.

OKLAHOMA CITY RANKINGS ROUNDUP

Oklahoma City just keeps racking up the 3rd-party rankings and accolades. See this section for a sampling of some of our more significant superlatives:

FORTUNE / MONEY: BEST PLACE TO LAUNCH A BUSINESS? OKC

Stable, affordable, a diverse local economy and business-friendly partnerships galore

- all reasons why Oklahoma City is the #1 large metro in the nation in which to launch a small business. *October 13, 2009 – Fortune / CNN | Money Magazines*



LOWEST UNEMPLOYMENT RATE IN U.S.

Oklahoma City outshines even Washington, D.C. when it comes to unemployment figures for MSAs, according to the very people that work there. *October 2008 - September 2009 – U.S. Department of Labor*

TOP-END REAL GDP GROWTH

The Bureau of Economic Analysis confirms it: Oklahoma City is in the top 20% of all metro areas in terms of real GDP growth. *September 24, 2009 – Bureau of Economic Analysis*

OKC NAMED AMONG 10 BEST UNDERVALUED PLACES TO LIVE

Apparently the secret is out: Oklahoma City was ranked fourth in U.S. News and World Report's Best Undervalued Places to Live, due in part to our strong housing market and "pro-business philosophy." *July 16, 2009 – U.S. News and World Report*

OKC 2ND AMONG TOP 100 METROS IN ECONOMIC PERFORMANCE

Oklahoma City was ranked second by Brookings' MetroMonitor for Economic Performance during the recession. Brookings looked at employment, wages, output, and housing conditions among the 100 largest metro areas in the U.S. *June, 2009 – The Brookings Institution*

OKLAHOMA 11TH ON BEST STATES FOR BUSINESS LIST

According to Directorship Magazine, the state of Oklahoma ranks high among states "for business" due to our low litigation rank, favorable tax climate, low costs of living and labor and high quality of

life. Among others, Oklahoma ranked better than jealous neighbors Kansas, Missouri, Arkansas and Louisiana. *June 1, 2009 – Directorship Magazine*

OKLAHOMA CITY ONE OF TOP 10 CITIES FOR A FRESH START

We haven't lost that pioneer spirit! Highlighting Oklahoma City's burgeoning popularity, economic prospects, community activity / volunteerism rate and well-known housing affordability, Relocation.com ranked OKC number nine on its Top Cities for a Fresh Start list. *May 20, 2009 – Relocation.com*

4TH BEST CITY FOR DESIGNERS AND ARTISTS, YOU ASK? OKLAHOMA CITY EST TRÈS CHIC

Art Bistro boasted about Oklahoma City's job growth prospects and "sensible income-to-cost-of-living ratio," as well as OKC's propensity to "foster positive working environments"

in its Top 25 Cities for Designers and Artists list. *May 11, 2009 – Art Bistro*

YAHOO! OKC IS 4TH ON TOP 25 CITIES FOR YOUR CAREER

WomenCo ranked their top 25 cities for careers, and OKC rose to #4. Not surprising, since cities were judged on growth rates, average salaries and costs of living. Oklahoma City was ranked ahead of Seattle, Portland, St. Louis, Honolulu, Denver, Kansas City, and other notables. *May 8, 2009 – WomenCo / Yahoo!*

OKC MOST COST-EFFECTIVE LARGE CITY

fDi (Foreign Direct Investment) magazine ranked Oklahoma City #1 on its list of most cost-effective large cities in the U.S. (pop. between 500,000 and 1 million), due to factors ranging from economic potential to quality of life and business friendliness. *April 21, 2009 – fDi Magazine*

HOFFMAN ACTION SPORTS PARK GETS IN ON RANKINGS ACTION

Oklahoma City's Mat Hoffman Action Sports Park, designed with input from The Condor himself, was named among the Top Ten Skateparks in the Country in the National Geographic Society's "The Ten Best of Everything Families: An Ultimate Guide for Travelers" publication. Needless to say, we're not surprised, but still pretty stoked. *April 3, 2009 – National Geographic Society*

A BETTER LIVING, A BETTER LIFE: OKC ONE OF AMERICA'S MOST LIVABLE

Considering numerous quality of life metrics as well as economic data, Forbes validated what residents have known for years: Low costs of living / business, low commute times, arts and cultural opportunities galore and a wealth of sports activities mean it's easy to live, and prosper, in Oklahoma City (ranked #6 on the list). *April 1, 2009 – Forbes*

BEST PLACES FOR BUSINESS AND CAREERS

Coming in at #12, Forbes looked at various education, economic, and quality of life stats and found Oklahoma City is not only livable, but makes a great place for business and careers as well. *March 25, 2009 – Forbes*

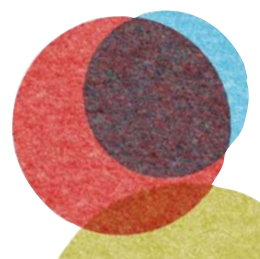


TOP BIG CITY WITH LOW RENTS

In order to find the most affordable large metro area in the country, BusinessWeek analyzed average rent and local income. Need affordable, quality housing? Look no further: Oklahoma City is #1. *May 11, 2009 – BusinessWeek / MSN*

MOST RECESSION-PROOF CITY

Doesn't get much better than #1, does it? Forbes recognized Oklahoma City as being the #1 "most recession-proof city" in America. *April, 2008 – Forbes*



OKLAHOMA CITY LEADING THE PACK IN CANCER TREATMENT

Mirroring trends in other industries, the size and scope of Oklahoma City's burgeoning biotech sector continues to enlarge. The newly-opened ProCure proton treatment center and the upcoming completion of the OU Cancer Institute facility not only offer area residents world-class options for all types of patient care and cancer research, but also provide further witness to the ever-growing impact of the bioscience industry on Greater Oklahoma City.

For some patients, proton beam therapy offers advantages over traditional photon radiation therapy. Proton beam therapy utilizes protons to kill off cancerous cells in tissue in a much more precise manner. The use of these cutting-edge devices delivers more power to a localized area and thus decreases common treatment side-effects and spares more of the normal tissue surrounding cancerous tumors.



The University of Oklahoma Cancer Institute will offer a complete array of cancer treatment and care.

The \$120 million ProCure facility is affiliated with INTEGRIS Health, the largest non-profit health system in the state, which is currently constructing the Cancer Institute of Oklahoma next to ProCure.

Similarly, the \$120 million OU Cancer Institute facilities are being constructed downtown at the renowned Oklahoma Health

Center complex. Focusing on raising the standard of cancer care through an environment of research and education, the OU Cancer Institute, the state's largest public/private biomedical initiative in state history, is working towards

designation as a National Cancer Institute "comprehensive cancer center." The new building is anticipated to be open by the end of the year, and also will feature proton beam therapy.

"We currently have more than 300 clinical trials available for patients at the OU Cancer Institute, all of which provide hope for patients with cancer," said Dr. Robert S. Mannel, director of the OU Cancer Institute. "We will soon provide the state of Oklahoma with the first significant Phase I clinical trials program, providing patients who have not responded to other treatments another option."

Such important developments are becoming more and more commonplace for Oklahoma City's fertile biotech sector, which boasts a wide array of support and partnership possibilities for both startups and mature companies alike through various sources of startup and incentive funding (see page 6), tech transfer programs, business incubation and research facilities, as well as the ability to supply a highly trained, educated workforce from a pool of roughly 120,000 college students. Due to these and other numerous advantages available to bio companies in OKC, world-class cancer treatment options are now joining the ranks of Greater Oklahoma City's biotech industry.

"From a medical perspective, it (the opening of the proton treatment center) really puts Oklahoma City on the map," said ProCure CEO Hadley Ford. "I've been struck by the can-do attitude of the city and the region."



The ProCure proton beam therapy center is only the sixth such facility in the country.



David Thompson
President, OPUBCO
Communications Group

IN OKC, YOU DON'T HAVE TO WAIT FOR SUCCESS

Dear Friends,
The worldwide economic slowdown has forced every business and organization to take a closer look at operations, tighten their belts, and tread more carefully. Words like "expansion" and "opportunity" have given way to "cut back" and "limit."

However, in the past year, Oklahoma City's economy has shown resiliency and stability, even during the global recession. And what has that meant for many companies that are operating in Oklahoma City? It's given them the ability to do business better and more efficiently – and profitably – than their brethren. With our

stable labor force, low cost of business, growing housing market (a Top 25 housing market according to Forbes) and a local economy that is diversified and on solid footing, it's no wonder the future for many of our companies looks bright.

Riding out the storm before considering expansion or opportunity? In Oklahoma City, you won't have to wait to grow your own success. Come take a look and find out how we will only continue to outperform our competition.

COMPANIES HEADQUARTERED IN OKC RIPE FOR EXPANSION

National announcements of business expansions have been rare of late. However, even in the midst of a painful global recession, many are finding Oklahoma City's low cost of business, quality workforce, and stable economy conducive to investment and expansion.

OrthoCare Innovations, a renowned medical device research and product development company, recently decided to further deepen their roots in Oklahoma City's fertile Biotech sector. After evaluating various location options, OrthoCare chose to expand its presence in the Presbyterian Health Foundation (PHF) Research Park complex and relocate its manufacturing facility to OKC from Seattle, due in part to help from a state EDGE (Economic Development Generating Excellence) grant and Oklahoma City's groundbreaking Strategic Investment Program (SIP) incentive.

"When we acquired a business that was located in Oklahoma City, it was not our intention to make that our headquarters, but the public support that we were able to garner in Oklahoma really changed that,"

McCormack said. "The community stepped up to provide direct and tangible support to help us grow our business in the state... Plus, the basic costs of doing business in Oklahoma are relatively cheap, compared to where we are (also) located in Washington, D.C., and Seattle."



After considering global location options, Advanced Academics recently expanded its Headquarters in the fashionable Bricktown district of downtown Oklahoma City.

Advanced Academics, Inc., a recognized leader in the online learning field, partners with schools and districts nationally to offer online education to and through school districts throughout the United States. After also considering global options for expanding their Education, IT and Client Services Departments, Advanced Academics decided to add to its Oklahoma City facility.

"Our investment in a new corporate headquarters will position Advanced Academics to capitalize on the explosive growth in online learning that is happening across the country," Advanced Academics President Jeffrey A. Elliot said.

Advanced Academics will add 250 new jobs and invest over \$2 million in their new facilities in Oklahoma City.

OKC FORUM TO ATTRACT CREATIVES FROM THE WORLD OVER

CREATIVE OKLAHOMA CREATES OPPORTUNITY TO SHOW OFF CREATIVITY

2007: Qingdao, China. 2008: Antwerp, Belgium. 2009: Stuttgart, Germany. And coming in 2010: Oklahoma City. The Creativity World Forum 2010 conference will bring 1500 delegates from all over the globe to Oklahoma City for an exciting event highlighting issues within the world of creativity as it applies to entrepreneurship, education, business and innovation. Described as a three-day "mind shifting creativity break" for attendees, the Creativity World Forum conferences inspire people to be more creative – and in turn, generate innovative ideas which will help power success in the 21st century.

Oklahoma, one of only 13 districts (and the only location in the U.S.) to receive the District of Creativity Designation by the World Creativity Project, was chosen as the site of the 2010 event due in part to the efforts of Creative Oklahoma, an organization headquartered in Oklahoma City that

seeks to "establish Oklahoma as a world-renowned center of creativity and innovation in commerce, culture and education."

"Innovation leads to prosperity.

By working together, we can devise new efforts to create a climate in Oklahoma where creativity and innovation can thrive," said Creative Oklahoma Chairman Ken Fergeson, CEO of NBC Oklahoma and past Chairman of the American Bankers Association.

Featuring sessions on business, industry and education, the 2010 Creativity World Forum will be held in Oklahoma City the Week of November 15th (Global Entrepreneurship Week). The event will include world – renowned speakers and a trade show highlighting the "world's most innovative businesses and technologies," according to Creative

Oklahoma, and is expected to attract "national government officials, leading entrepreneurs, and students." It will also be recognized as one of the

"Top 5 Entrepreneurial Events in the World" (out of 11,000 events worldwide).

"This is a unique opportunity for our state to help lead

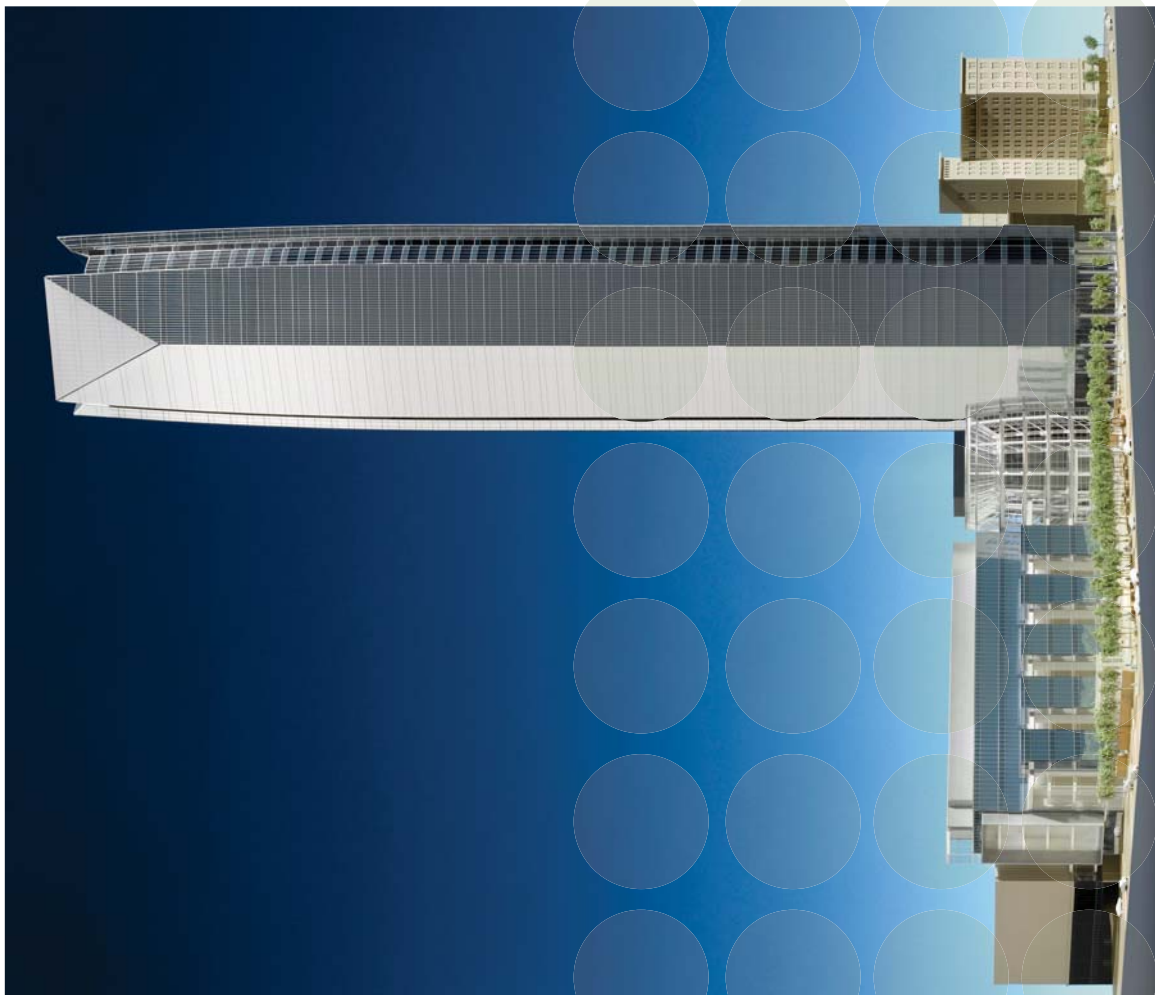
the national dialogue on innovation and entrepreneurship and, as a result, position Oklahoma as the hub for "best practices" and future programs among all the states," added Fergeson.

Speakers at the 2008 Creativity World Forum event in Antwerp included notables such as Apple co-founder Steve Wozniak, Chris Anderson, editor of Wired magazine, and comedian/writer John Cleese of "Monty Python's Flying Circus" fame.





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A PUBLICATION OF THE GREATER OKLAHOMA CITY PARTNERSHIP

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