

GREATER OKLAHOMA CITY

A BETTER LIVING. A BETTER LIFE.

WESTERN BUSINESS

*Deep Roots. Modern Innovation.
A Wide-Open Range of Opportunity.*

Why Greater Oklahoma City?

Greater Oklahoma City is building the nation's premier Western business ecosystem by combining authentic heritage with modern business opportunity. Here, nationally recognized associations, research institutions, manufacturers and entrepreneurs work alongside one of America's most historic livestock markets to advance the future of cattle, equine and Western lifestyle industries.

OKC's Advantage

- Authentic Western heritage
- Central U.S. location: Crossroads of I-35, I-44 & I-40
- National industry leadership
- Strong workforce & research pipeline
- Modern transportation & industrial manufacturing infrastructure
- Business-friendly climate and low cost of doing business

Industry At a Glance



30+ major livestock and equine events annually



\$200M+ annual events economic impact



Five national industry associations headquartered in the region:



A skilled labor force of over 850K with 42K employed in manufacturing



For more than 110 years, Stockyards City has been at the heart of Oklahoma City's Western economy.

Historic Stockyards City

Home to the Oklahoma National Stockyards, the world's largest stocker and feeder cattle market, Stockyards City combines a thriving cattle industry, historic Western retail and authentic cowboy culture just minutes from downtown.



Growth on the Horizon:

Long-Term Master Plan

- 96 acres of redevelopment opportunity
- 61,000 SF of potential new retail and restaurant space
- \$22.3M in projected new annual retail and restaurant sales
- Future opportunities for a Western boutique hotel, agritourism destination and event marketplace



Building on a Century of Western Heritage to Grow the Next Generation of Western Business

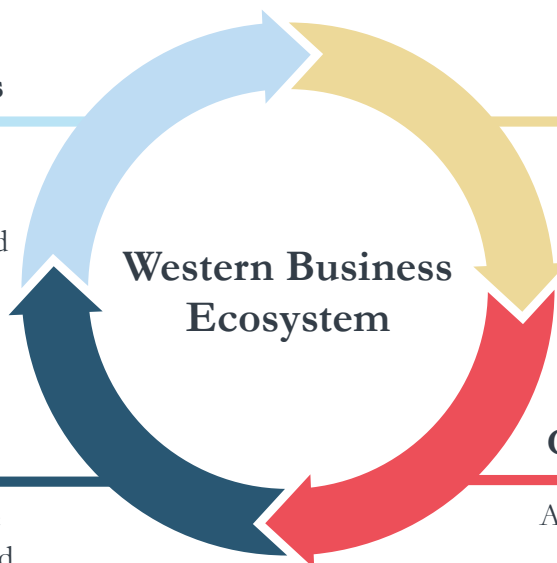
By attracting companies and organizations, advancing research and innovation, expanding manufacturing and creating new retail and visitor experiences, Greater Oklahoma City is strengthening a Western economy built for the future.

Manufacturing & Products

Recruiting and growing manufacturers that serve Western industries, from trailers, fencing and tack to livestock comfort systems, climate solutions, boots and specialized equipment.

Experiential Concepts

Expanding OKC's Western lifestyle economy through retail, tourism and experiential concepts rooted in rodeo, equine and cattle culture — along with Western art and authentic experiences.



Research & Innovation

Advancing innovation in animal health, performance and recovery, ag-tech, genetics, nutrition, water use and data-driven technologies that strengthen the future of livestock and equine industries.

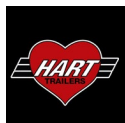
Corporations & Associations

Attracting national and regional cattle, equine and Western organizations to establish headquarters, regional offices and a stronger long-term presence in Oklahoma City.

Home to Western Manufacturing Leaders

ELITE TRAILERS

EXISS



SOLIDTECH
ANIMAL HEALTH, INC.



Planting Roots in the Greater OKC Region

Tammy Fate

Vice President of Business Attraction & Development

Greater Oklahoma City Chamber

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