

TOP FIVE REASONS

your shared services
operations should be
in Oklahoma City



GREATER OKLAHOMA CITY

A BETTER LIVING. A BETTER LIFE.



#1 BOTTOM LINE SAVINGS

It costs less to do business in OKC. Invest those savings into future business growth opportunities instead.

- Cost of doing business in OKC is 16% below the national average.
- Diverse real estate options are available.
- Valuable savings on energy costs, local taxes, and wage rates.

Average cost is
\$18.71/SF.

84.3 Cost of Doing Business Index



#2 IN GOOD COMPANY

Work with peers at the forefront of the industry. HQ/Shared Services operations that call OKC home include:





#3 AVAILABLE AND DIVERSE WORKFORCE

Our region continues to grow and can provide a steady pipeline of skilled and diverse talent for your business.

- The Greater OKC region has a population of 1.6 million.
- OKC was one of only 14 cities in the nation that grew by 100,000 residents in the past decade.
- OKC is home to 15 colleges and universities and 20+ CareerTech campuses that offer degrees and certifications for the full spectrum of HQ/back office jobs.
- Four out of five graduates from Oklahoma universities are still working in the state five years after graduation.
- OKC continues to become more diverse. The region has had a 40% increase in the Hispanic population over the past decade, and 100,000+ people speak Spanish. The Asian population is nearly 50,000 and the state of Oklahoma is home to more than 39 tribal nations.

#4 WORK DAY ACCESSIBILITY

With an OKC office location in the Central Time Zone, your business has far-reaching access during normal business hours.

- Easily communicate across all US states, as well as Canada, Mexico, Central and South America, and the Caribbean Islands during standard working hours. And, have several common working hours with Europe and Africa.



#5 QUALITY OF LIFE

When your city is ranked No. 1 for the lowest cost of living among large cities (500,000+ population) and it continues to invest in placemaking, it is easy to recruit young talent to OKC.

- OKC residents spend 25.7% less than the national average on housing costs
- \$7+ Billion in public/private dollars has been invested over the past 25 years in placemaking projects. OKC's "MAPS" projects have included the:
 - » Paycom Arena (Voters recently approved a new billion-dollar arena that will keep the Oklahoma City Thunder in OKC through 2050)
 - » Chickasaw Bricktown Ballpark
 - » Oklahoma City Convention Center
 - » Bike trails
 - » 70-acre downtown Scissortail Park
 - » Streetcar system
 - » Civic Center Music Hall
 - » All new OKC public school buildings
 - » Whitewater rafting and kayak/canoe facilities where 2024 Olympic team trials will occur, and much more.



www.greateroklahomacity.com/sharedservices

Kim Wilmes

VP Economic Development Programs

405.297.8945 | kwilmes@okcchamber.com